

**MEL BARBER**

P: +61 435 261 252

E: greengoatco@gmail.com

Booking Agent: Freelancers Promotions.

P. +613 9682 2722 E. info@freelancers.com.au

UNIT MANAGER & SERVICES

With a solid background in transport, logistics, and armed security, stepping into Unit Management felt like a natural next move. I made the leap into TVCs in 2020 and quickly found my stride, building a strong client base with some of Australia's leading production companies and agencies. In 2025, I launched my own Unit Services company — Green Goat Co — with a focus on sustainability... and seriously good coffee.

RECENT TVC HIGHLIGHTS

SB Productions: Sportsbet	Unit Manager	The Producers: Aussie BB	Unit Manager
VML: Bail Reform	Unit Manager	Sportsbet: Origin 25	Unit Manager
Maker DDB: Coles Quality	Unit Manager	10 Feet Tall: Puopolo	Unit Manager
Foxtel: Kayo	Unit Manager	Rabbit: Don	Unit Manager
VML: Youth Justice Campaign	Unit Manager	Palomina: Sportsbet Mid Season	Unit Manager
Collider: Vida Southern Rail Loop	Unit Manager	Sportsbet: Multi Match	Unit Manager
The Producers: PROJECT TP	Unit Manager	The Producers: Kmart MAY	Unit Manager
VML: Edgell	Unit Manager	Hooves: UnbeVIVable	Unit Manager
Palomina: Nintendo Winter	Unit Manager	The Producers: Kmart Winter	Unit Manager
The Pool Collective: GMHBA	Unit Manager	The Producers: Uni Super	Unit Manager
9 Network Melb: Block Promo	Unit Manager	GoodOil Films: AFL Lore	Unit Manager
The Pool Collective: Afterpay	Unit Manager	Palomina: Sportsbet Season Launch	Unit Manager
The Producers: Kmart 2025	Unit Manager	The Producers: Coles	Unit Manager
Truce Films: Kayo	Unit Manager	The Producers: Kmart	Unit Manager
Sedona Productions: Dodo	Unit Manager	The Producers: Coles Christmas	Unit Manager
The Producers: Isuzu	Unit Manager	VML Y & R Melb: Dept. of Health	Unit Manager
Qantas: Qantas 737	Unit Manager	Finch Melb: Treasury	Unit Manager
The Producers: Kmart	Unit Manager	9 Network Melb: The Hundred Promo	Unit Manager
Convicts (NYC): Qantas USA	Unit Manager	Guilty (Aust) P/L: Ryman	Unit Manager
Palomina: Sportsbet Spring	Unit Manager	Palomina: Nintendo	Unit Manager
Poppet: Teach The Future	Unit Manager	Sportsbet: EAG 3.0 Online	Unit Manager
The Producers: Victoria University	Unit Manager	Palomina: Sportsbet Mid Season	Unit Manager
Electric Lime Films: Suzuki	Unit Manager	VML Y & R Melbourne: BP	Unit Manager
The Producers: Kmart FY25 P1	Unit Manager	The Producers: Fox FM	Unit Manager
Finch Melb: Tax Cuts Phase 1 & 2	Unit Manager	Truce Films: Government Job	Unit Manager
Truce Films: Officeworks EOFY	Unit Manager	Pixel: Xero	Unit Manager
Sportsbet: Dan Grunge x Creed	Unit Manager	Truce Films: Tool Kit Depo	Unit Manager
Pork Store Productions: VCE Campaign	Unit Manager	Photoplay: Aus Post	Unit Manager
9 Network Melb: The Block Promo	Unit Assistant	Truce Films: Moose Toys GJZ	Unit Manager
Revolver: AAMI	Unit Manager	Truce Films: Moose Toys Beast Lab	Unit Manager
The Producers: KMART H24 Burst 2	Unit Manager	Hooligan Collective: MACS Christmas	Unit Manager
The Shannon Co: ISA	Unit Manager	Truce Films: JBL	Unit Manager
Spinnaker: Honda	Unit Manager	Truce Films: Aussie Broadband	Unit Manager
Sportsbet: Sounds of Local Sport	Unit Manager	3pstudio: Ladbrokes	Unit Manager
Haven't You Done Well Prod: Coles Sept	Unit Manager	Truce Films: Moose Toys	Unit Manager
TBWA: Continental Tyres	Unit Manager	Palomina: Sportsbet Spring	Unit Manager

Finch Melb: Be That Teacher	Unit Manager	Airbag Productions: Nintendo Summer	Unit Manager
Airbag Productions: Nintendo Summer	Unit Manager	The Producers: BUPA	Unit Manager
Truce Films: Scope	Unit Manager	Fiction Films: SES	Unit Manager
Palomina: Sportsbet	Unit Manager	The Producers: Kmart Burst 5	Unit Manager
Collider: Bonds	Unit Manager	Photoplay: Keypath	Unit Manager
The Producers: Kmart	Unit Manager	Clemenger Studios: Swiss Beauty	Unit Manager
Truce Films: Aussie Broadband	Unit Manager	The Producers: Kogan	Unit Manager
Matthew McCaughey Directs: SEEK	Unit Manager	The Producers: Carpet Court	Unit Manager
The Producers: James Squire	Unit Manager	Truce Films: Cadbury Caramilk Wallaby	Unit Manager
Sportsbet: Grubs Bolleywood	Unit Manager	Wildebeest: Flybuys 50 Questions Campaign	Unit Manager
The Gemba Group : Local Footy	Unit Manager	Truce Films: Moose Toys Beast Lab	Unit Manager
The Producers: Momentum Energy	Unit Manager	Truce Films: Tradies	Unit Manager
The Producers: Aware Super	Unit Manager	Truce Films: Dexcom	Unit Manager
Finch Melb: CBA Business	Unit Manager	Truce Films: Moose Toys TXAK GJZ	Unit Manager
Ascent Media: Aus Super	Unit Manager	Rosey Karaula: Forever New	Unit Manager
Airbag Productions: Porsche	Unit Manager	Sportsbet: Sportsbet Pavel Floran	Unit Manager
The Producers: Kmart	Unit Manager	Stingray Pictures: "TRIPLE OH!"	Unit Manager
Truce Films: Sweat	Unit Manager	Finch Melb: Coles Online	Unit Manager
Loser Kid: Pentavite	Unit Manager	Division: Specsavers	Unit Manager
Flinders Lane: Australia Post	Unit Manager	Heckler: Connoisseur	Unit Manager
MOFA: Victoria Police	Unit Manager	Finch Melb: Target Xmas	Unit Manager
Truce Films: Myer	Unit Manager	The Shannon Co: ISA	Unit Manager
The Producers: Kmart Christmas	Unit Manager	Palomina: Sportsbet 'World Cup'	Unit Manager
Finch Syd: Australia Post	Unit Manager	Scoundrel: Ladbrokes	Unit Manager
Revolver: Ford	Unit Manager	The Producers: Farmers Union Yoghurt	Unit Assistant
Finch Melb: WorkSafe	Unit Manager	Origma 45: "SHAYDA"	Unit Manager

REFERENCES

Mo Duggan
Freelance Production Manager

Justine Pitcher
Freelance Production Manager

Jaime Gillespie
Freelance Production Manager

Jules Smith
Freelance Production Manager