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📍 Elwood

## AGENT

FREELANCERS PROMOTIONS

☎ (03) 9682 2722

✉ info@freelancers.com.au

## SKILLS

- Commercials, stills, narrative, and personal styling
- Period, contemporary & character looks
- Visual storytelling through wardrobe
- Fast sourcing
- Experienced with on-set standby for quick changes, continuity, and touch ups
- Budget-aware & detail-driven
- Skilled in ageing, distressing and garment breakdown
- Strong eye for detail, color, texture and silhouette
- Personal styling for lifestyle & events
- Collaborative, fast-working, and detail- focused
- Strong Communication and interpersonal skills

**DH**  
*Denia Henricus*  
COSTUME DESIGN / STYLING  
HAIR AND MAKEUP

## PROFILE

Highly experienced Wardrobe Stylist, Costume Designer, and Hair & Makeup Artist with a unique cross-departmental edge. With over 20 years professional experience across more than 300 commercial advertising campaigns, including TVC's, photographic shoots, editorial, film, TV and content. Known for delivering clean, creative, and brand-aligned looks for high profile clients, directors, photographers, agencies, talent and production teams. Brings uplifting energy, flexibility and a collaborative spirit to every set.

## STYLING & COSTUME DESIGN

### SELECTED CREDITS 2004 - 2025

#### CLIENT

Mercedes-Benz TVC & Stills  
Ford TVC & Stills  
Specsavers TVC and Stills  
Hilton Hotels TVC  
Booking.com TVC  
NAB TVC and Stills  
La Trobe University TVC  
Melbourne University Stills  
Energy Australia TVC and Stills  
Respect Victoria"Call It Out" TVC  
Department of Education (VIC)  
Skydeck Melbourne TVC  
Marriott Hotels  
Toyota TVC  
Officeworks TVC  
Slater & Gordon TVC and Stills  
AAMI TVC  
Kmart TVC  
Google TVC  
Chandon TVC

#### PRODUCTION COMPANY

Made This  
Guilty Australia  
TBWA  
Positive Ape  
Sherpa Projects  
TBWA  
Collider  
Flint  
Buddy Films  
Commoner Films  
Fiction Films  
Collider  
Collider  
Pixel  
Good Oil Films  
Poppet  
Ogilvy  
9 Network  
Division  
Photoplay

## SKILLS

- One-stop creative solution: costume styling, hair and makeup
- Cross-department flexibility
- Versatile across commercial, editorial, and corporate
- Efficient prep and on-set touch-ups across all areas
- Ideal for lean crew setups
- Able to manage full talent transformation independently
- Provide visual continuity across wardrobe, hair, and makeup
- Expertise with on-location shoots and studio environments
- Camera-ready makeup & hairstyling
- Natural and glam makeup
- Male grooming
- Skilled with all skin & hair types
- Bridal, event & everyday looks
- Mobile, studio & on-location services

## STYLING + HAIR & MAKEUP COMBINED

### SELECTED CREDITS 2004-2025

CLIENT	PRODUCTION COMPANY
Nadine Garner Stills	Melbourne Theatre Co
Coles TVC	Flinders Lane
Blundstone Global TVC	Hotel Bell
Beyond Blue TVC	Buddy Films
Ryobi TVC	Truce Films
Optus TVC	Flinders Lane
This Girl Can TVC and Stills	Revolver
Skydeck Melbourne TVC	Collider
Marriot Hotel TVC	Collider
Repco TVC and Stills	Betty Wants In
TAC TVC	The Sweet Shop
Jeep / Fiat / Chrysler TVC	Nice Bike
Telstra TVC	Finch
Tennis Australia Stills	Flint
Hilton Hotel Promotional Video	Positive Ape
Incolink Socials	The Shannon Company
British Paints TVC and Stills	Palomina
Moose toys TVC	Pixel
Sour Patch Kids TVC and Stills	Hogarth
Glad TVC	Hub productions
Origin Energy Stills	Gary Gross Photography
Honda TVC	Pancho
Ardmona TVC	Pancho
Vanguard TVC and Stills	TBWA
Simonds Homes TVC	Zac Creative
Vic Fires TVC and Stills	Wonderman Thompson
Hotondo Homes TVC	Yakkazoo
CBUS TVC	The Shannon Company
Taubmans TVC	Flinders Lane
Realtor.com TVC USA	Flinders Lane
Glucerna content shoot	Prodigious
General Motors Australia	MIK Studio
FunLab	The Artline
Zuru Dino Smashers	Pixel

# EDUCATION

## LONG HAIR DESIGN

Sharon Blain Education

2012

## CERTIFICATE II IN MAKEUP ARTISTRY

Australian Academy of Makeup

2004

## DIPLOMA OF FASHION STYLING & COSTUME HISTORY

Università Orientale, Naples ITALY

2001 - 2002

## BACHELOR OF COMMUNICATION

RMIT University

1993 - 1996

# HAIR & MAKEUP

## SELECTED CREDITS 2004 - 2025

Apple Watch Stills

Mazda TVC

Qantas / Amex Stills

Aust Govt Dept of Health TVC

Telstra TVC

Bose Stills

Coles Liquor TVC

Inner Health Plus TVC

Dan Murphys Stills

Melbourne Uni

Suzuki TVC

AAMI Stills

Dodo TVC and Stills

Toyota Stills

The Iconic TVC

Ford 'Aussie Hoops' TVC

AFL Women TVC

British Paints TVC

The Pool Collective

Good Oil Films

Flint

Carbon Creative

Collider

Eric, Tom & Bruce

Bundy Agency

Stratosphere

Thinkerbell

Flint

A Time and Place

The Artline

Sedona Productions

Josh Rubenstein Photography

Exit Films

Guilty (Aust)

Enigma

Palomina

# LANGUAGES

English - native

Fluent in Italian, conversational  
Spanish, Japanese and German

# FILM, TV & MUSIC VIDEO

**2023** 'How to talk Australian' - **Costume Buyer**

**2015** 'Love Me Like That'" – Masketta Fall – **Makeup Artist** (Music Video)

**2012** 'The time of our Lives (ABC)' - **Costume Standby** (TV Series)

**2010** 'Prank Patrol' (ABC) – **Costume Designer** (TV Series)

**2008** 'Mark Loves Karen' – **Costume Designer** (TV Series)

**2006** 'The Desert' – **Costume Designer / Hair & Makeup** (Short Film)

**2006** 'Fast Lane - **Costume Designer** (Short Film)

**2006** 'The Desert' - **Costume / Hair & Makeup** (Short film MIFF)

**2005** 'The Heartbreak Tour' - **Wardrobe Standby** - (SBS Telefilm)

**2005** 'Two Shoes' – The Cat Empire – **Costume Designer** (Music Video)

**2005** 'I Love the Rain" – Magic Dirt – **Costume Designer** (Music Video)

**2005** 'Rats and Cats' - **Costume Buyer** - (Feature Film)

**2003** 'Shout' - Jebadiah - **Costume Designer** (Music Video)

**2002** 'Pirate Island' - **Costume Standby** (Children's TV Series)

**2001** 'Max's Dreaming' - **Costume Buyer** - (Feature Film)

**2001** 'Short Cuts" - **Wardrobe Assistant** (mini-series)

**2000** 'CHILDSTAR' - **Wardrobe Assistant** (American Telemovie)