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SUMMARY

Gavan has over 15 years in social video and TV advertising, having worked for TV shows, Creative Agencies producing social content, production companies production managing large TV advertising campaigns and online content at scale. Even as an underwater photographer! He has worked for a start-up working in foreign markets with social influencers, TV development and most recently as a Freelance Production coordinator on global TV advertising campaigns.

WORK EXPERIENCE

Freelance Promotions | Freelance 2021 - Present

- Production Coordinator for TVCs
- Pre-Production Coordination, including dealing with cast, client, callsheets and logistics.
- Post Production management & Post costing of actuals.

Development Producer | Freelance 2024

- Pre-Production Creative Development for a 6-part TV Series presented to Nat Geo & Disney Plus.
- Pitch Deck Creation, Storyboarding, Production Estimates & Budgeting, Logistics, Talent Negotiation.

Content Producer | Taboo Agency Dec 2018 - 2019

- Agency Content Producer for clients including TAC, Telstra, Hennessy, Haagen Das, Vic Gov, Respect Victoria
- Content plans for AFL players, Production tendering, Content Production.

Production Coordinator | Flinders Lane Productions 2012 - 2021

- Produce Social Video for clients including Coles, Optus & Liquorland
- Production manage national TV advertising campaigns
- Work with agency creatives to develop social video campaigns
- On-set producer: work with crew & talent on set

Photographer & Content Creator | Farm to Fork | Dual Entertainment | Network 10 2020

- Lifestyle & Food Photographer

Underwater Photographer | Scubabu Underwater Art 2017

- Dive Photographer on Reef Encounter, Reef Experience & Compass

Account Executive | AJF Partnership 2011 - 2012

- Account Management for Holden Press & Digital Advertising.

Production Assistant | Sports Brand Media 2011

- Production & Edit Assistant of Sporting daily shows

EDUCATION

Bachelor of Media (Communications) Feb 2008 - Dec 2011

RMIT University

- Major in TV & Film.

VCE 2007

St Leonards College

- School Captain

CREDITS

- **Coles Easter.** DDB. 2nd AD & Cast Coordinator
- **Segway.** Global TVC Commercial. PA
- **Samsung Galaxy.** Global TVC Campaign. Production Coordinator. 2025
- **Husqvarna Auto Mower.** Producer. Social Content Production. 2025
- **BHP 'The Future is Clear'. TV Campaign.** Production Coordinator.
- **BHP 'Think Big'. TV Campaign.** Production Coordinator.
- **Renault. Daniel Riccardo.** Production Coordinator.
- **Medibank at Home. TBWA.** Videographer for Steph Prem Content.
- **Hennessy.** Event Content & Social campaign. Content Producer
- **Schnitz.** Animated Commercial. Content Producer
- **Telstra X AFL Content.** Various Instagram ads for Telstra AFL LIVE App. Content Producer
- **TAC Social Content.** Content Producer. TABOO Agency.
- **TAC Road To Zero. Melbourne Museum.** Content Producer. TABOO Agency. Interactive Content.
- **COLES Supermarkets TVCs. Flinders Lane Productions.** Production Coordinator. Agency production and shoot coordination of over 100 ad campaigns featuring talent incl. Curtis Stone, Status Quo, Dawn French, Olympic Athletes. 2012– July 2020
- **RENAULT 'End of Year Sale'. Flinders Lane Productions.** Production Coordinator. Multi-location Ad campaign for 4 vehicles. May 2016
- **MasterChef 'Master Your Pantry'. Flinders Lane Productions.** Producer for online content.
- **BUPA Insurance. TVC campaigns. Flinders Lane Productions.** Production Coordinator. Music Rights, Shoot coordination, Animation production. 2014-2016
- **TARGET. Various Retail TV campaigns. Flinders Lane Productions**
- **MRFF Campaign.** Producer. 2016
- **LIQUORLAND - Matt Skinnners 'Top Picks'.** Producer. Webisode series reviewing wines. 2014-15
- **GODFREYS Retail Campaign. Flinders Lane Productions**
- **Godfrey's vacuums. March 2016.** Producer. 20 retail spots.
- **COLES Social Videos for Facebook and Instagram. Flinders Lane Productions**
- **Recipe tip videos for Coles Supermarkets social channels.** 2015 – 2016. Producer / Videographer. <https://www.facebook.com/coles/>
- **COLES 'Feed Your Family' Recipe Webisodes with Curtis Stone. Flinders Lane Productions.** Production Coordinator / Camera Assist – Over 50 recipe tips. 2012-2015 <https://www.youtube.com/user/ColesSupermarkets/>
- **'Snippets of Spinach' – Monster Children.** Director/Producer/Editor. Content for Monsterchildren.com with Photographer Jack Shelton. 2015 <http://www.monsterchildren.com/37220/girls-claire/> <http://www.monsterchildren.com/33412/girls-brianna/>
- **CARMEN'S MUSELI 'Slow-mo Breakfast'. Flinders Lane Productions.** Producer. Website Content & Recipe videos
- **LUMO Energy. 'Velocity', 'Marvel Avengers' Promotion, 'Time for Change' & 'Winter Change'** Producer. TV Campaigns with Virgin & Marvel. Miniture set builds & Animation. 2014-2016
- **JETSTAR Airways.'Brand Campaign' Flinders Lane Productions.** Production Coordinator. Shoots in Hawaii & Melbourne 2016
- **JETSTAR Airways. 'In-flight Video' Flinders Lane Productions.** Production Coordinator. 2015
- **JETSTAR Airways. 'Dreamliner' Flinders Lane Productions.** Production Assistant & 2nd AD. Adelaide Airport, Dreamliner & Airside Melbourne Airport. Jul 2015
- **RENAULT 'Brand Reveal' . Flinders Lane Productions.** Producer & videographer – Renault CEO detailing the new Renault Brand Design. March 2015
- **'Granny Smith' – TROPFEST Winner 2014.** 1st AD. Worlds Largest Short Film Festival. 2014 <https://youtu.be/vZnSAa9Vbl0>
- **SWISSE 'Hawks Campaign'.** Noisy Beast. Production Coordinator. Pre production, talent auditions & shoot. March 2015
- **Heston Blumenthal** – TV & Digital for Henton's product range. Flinders Lane Productions. Production Assistant/ Data Wrangler. Phantom high speed 'food porn' content. May 2014
- **One Direction** – Stills Shoot. Production Assistant. Pre production & on set for photoshoot pre-concent. Melbourne. Oct 2013

CREDITS

- **JETSTAR Airways 'Launch'. Flinders Lane Productions.** Production Assistant. Shoots in Australia, New Zealand, Singapore, Indonesia, Japan. 2013
- **David Jones 'Summer' Campaign.** Production Assistant
- **Westpac TVCs - multiple campaigns.** Production Assistant
- **DODGE 'Journey' The Directors Group.** Production Runner.
- **JEEP 'Escape' The Directors Group.** Production Assistant. Brand TVC for Jeep. 2012
- **Grand Prix Story. Formula One TV Series.** Producers Assistant.
- **Racing World. Horse Racing Daily online show.** Producers Assistant, Editors Assistant.
- **Straight to Video. RMIT Short Film.** Director, Editor
- **Deserted. Short Film. Winner RMIT Short Film award, 2010.** Writer, Director, Editor