

lou wester — Art Direction. Styling. Interiors

Email / louwester@me.com

Booking Agent / Freelancers Promotions +61 3 9682 2722

Melbourne

Experienced Art Director with expertise in developing and managing creative projects for global brands, skilled in producing high quality visuals that effectively meet client objectives.

WORK

Film and Television

Art Director Commercials | Various 2012 - 2024

TV Drama Feature | Various 2001 - 2024

Details of these are listed on the following page

Interior Design

Spaces Design Group | 2010 - 2012

Interior Designer

- Assisted senior architect in planning and implementing projects.
- Demonstrated ability to design projects in AutoCAD and SketchUp for commercial and residential clients.
- Supported project coordination and client communication.

EDUCATION

Bachelor of Design (Interior Design) / Swinburne University of Technology
2007 - 2010

Interior Decoration and Design / RMIT School of Design TAFE
2007

SKILLS

Drafting & 3D Modeling

SketchUp

AutoCAD

Illustrator & Photoshop

Microsoft Programs (excel, word)

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TV Drama (Selection)

Art Director - ABC / Origma 45 | FISK Series 3 | 2024

Art Director - ABC / Origma 45 | FISK Series 2 | 2022

Art Director - CJZ | Mr Black | 2018

Art Director - Princess Pictures | It's a Date Series 2 | 2017

Commercials (Selection)

Art Director - Powered Studios | Holiday Inn x Lego Masters | 2024

Art Director - 10 Play | DOND Promo | 2023

Art Director - Frank Digital | Nutribullet Stills | 2023

Art Director - Fox Sports | Good Tides | 2023

Art Director - Fox Sports | NIB AFL Tigers | 2023

Art Director - Powered Studios | Ford Plenty of Room | 2022

Art Director - Powered Studios | Kmart Leggo Masters | 2022

Art Director - The Producers | NDISC | 2021

Art Director - Airbag Productions | Lifestyle | 2021

Art Director - Infinity Squared | Red Zed | 2021

Art Director - The Producers | Pringles | 2021

Art Director - Airbag Productions | KIIS FM | 2020

Art Director - Revolver Films | This Girl Can | 2019

Prop Stylist - The Producers | Carpet Court 50 Years | 2023

Prop Stylist - Clemenger Studios | Solo | 2023

Prop Stylist - Photoplay Films | Australia Post | 2023

Prop Stylist - Rotor Studios | Toyota | 2021

Prop Stylist - Revolver Films | Toyota | 2021

Prop Stylist - Photoplay | Lavazza | 2021

Prop Stylist - Revolver Films | Tourism Australia | 2019

Prop Stylist - The Producers | Cadbury Easter | 2019

Prop Stylist - Thirteen & Co | Standard Charter Bank | 2018

Prop Stylist - The Producers | NIMBLE | 2018

Prop Stylist - Channel 9 | The Block Promo | 2018

Prop Stylist - The Sweet Shop | Target Easter | 2018

Prop Stylist - Goodoil Films | iSelect Pinata | 2018

Prop Stylist - Goodoil Films | Host Plus | 2017

Prop Stylist - Photoplay Films | Kmart | 2017

Prop Stylist - Airbag Productions | Honda - Free For All | 2014

References available on request.