Production Manager, Producer, A.D.

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Booking Agent: FREELANCERS PROMOTIONS Ph: 03 9682 2722



Elle has: 25+ years production experience in TVCs, Ad Agencies, TV Series, Films. Apple Macbook Pro Laptop, Working with Children, 1st Aid St. John's Ambulance, Car

Skills: Showbiz & Excel budgets & quotes; schedules; crew, cast & client management & logistics; location permits, parking permits, Cast contracts/ deal memo's, Clear Ads, Adstream

Worked with: SFX, VFX, helicopters, boats, drones, tracking vehicles, low riders, kids, animals, fashion models, high profile talent, underwater filming, boats, motorbikes, trucks, stunt drivers, rigging, road closures, multiple locations, high end large crews to low budget shoots

PRODUCTION MANAGER / PRODUCER EXPERIENCE

Production Manager July – September 2024

Production Manager June – July 2024

Production Manager May – June 2024

Production Manager Feb – Mar 2024

Production Manager Nov – Dec 2023

Production Manager Sept – Oct 2023

Producer Aug – Sept 2023

Production Mgr/1st AD August 2023

Production Mgr/ 2nd AD July 2023

Production Mgr/ 2nd AD May 2023

Line Producer / PM March / April

Line Producer / PM Dec 2022 – Feb 2023

Production Manger Jan – Feb 2023

Production Manager Jan 2023 **Chemist Warehouse** 'Opener' 4 day shoot, 16 Cst, 21 Extras

Superloop 'Refresh Your Internet' 2 day shoot, 1 day pre-light, 30 crew, 2 cast, 9 Client

City of Melbourne 'Joining The Dots' 3 cast, 5 crew, 3 Melbourne bike corridor locations

Australia Post 'The Void @ Burnley HQ' 13 day shoot to over 100 locations; Location permits

ISA 'Compare The Retirements' 1 day shoot, 28 crew, 8 cast, plus Agency/Client

Cbus Super - 'Jobs In Renewables' 6 day shoot, 16 crew, 13 cast, plus Agency/Client

Rinnai '2023 Summer Campaign' Stills and motion shoots concurrently 28 crew, 2 cast, Client

The Body Shop – Video & Stills campaign Created shoot schedule and ran the shoot 13 crew, 2 models, Agency

Homebuyers – 4 x TVCs 25 crew, 6 cast, 18 Extras; Agency/Client 2nd AD'd on shoot for 1st AD

Black Swan 'Dips' 25 crew, 7 cast, Agency/Client 2nd AD'd on shoot for 1st AD

OPPO Australia (Chinese crew/ cancelled) Pre: Quotes, location search, casting, crew & gear

Sony 'Genuine Lens Branding Campaign' 5 x ads; did quotes/budgets, schedule, location permits 4 day shoot around Victoria, 16 crew, 8 cast Agency & Social Media Influencers -from Singapore

AFL Season Launch 2023 TVC, Cinema, Online ad; 4 day shoot; 36 cast (incl kids) + parents, 34 Crew, plus Agency/Client daily

PEET Aston, stills photography shoot Pre / locations; Justine Pitcher shared PM role Stratosphere Producer: Debbie Hilton; Dir Tov Belling

HYDW Productions Producer: Darren McFarlane

Hase Creative Producer: Dave Hase

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The Shannon Company Producer: Beaver; Dir: James Shannon

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Elastic Studios Director: Dean Friske

Hart & Co. Producer- Monica Clapcott Director/Photog: Justin Ridler

Spinach / Follywood Films Producer: Beaver; Dir: Matthew McCaughey 1st AD Damien M. Grant

Spinach Advertising Producer: Beaver; Director: Matt Kamen 1st AD John Sandow

Flipt Studio Co-Line Producer: Sean Tu

The Momentum, Singapore Director: Tov Belling DOP: Earle Dresner

Truce Films Producer: Brendan Lee Director: Bill Irving

NATION Producer: Judi Oehme

Line Producer Dec 2022	'CitiPower – Summer of Cricket' Acct Dir: Adam Litchfield; 10 crew, 14 cast	Accordion Productions Exec Producer: Greg Toolen	
Production Manager Oct – Nov 2022	'Herberton – Heart Of The North' doco Pre & shoot in Melbourne shoot; Pre for QLD shoot	Renegade Films Producer: Joe Connor	
Production Manager	Ryobi 'Christmas' TVC & Social campaign Pre production	Burning House Producer: Charlie Porter	
Production Manager Sept 2022	ISA Industry Super – 6 x TVCs, Cinema, Online 'Compare the Pair' 3 day shoot; 29 crew, 8 cast, Agency/Client daily 2 nd AD'd on shoot for 1 st AD	The Shannon Group Producer: Beaver; Dir: James Shannon 1st AD Khamphone Soukseun	
Production Manager Aug 2022	Medibank 'Life Insurance'- Pre SuperCheap Auto 'Christmas' – Quote Dabble 'Robot Captcha' – Pre Prod: Noelle Jones, Afrim Memed, Tanya Spencer	The Producers Producers: Noelle, Affrim	
Production Manager July 2022	Ford 'Fox Sports' 3 x TVCs 1 day shoot, 10 crew	VMLY&R / WPP Producers: Sandi Gracin & Margot Ger	
Production Manager June 2022	Swisse Beauty 2 x TVCs Pre production	Dir: Tov Belling Clemenger Studios Producer: Jess Langley	
Producer/ Head of TV 2015 – June 2022 (7 years)	Full time: Producer, Department HeadBauer Media / Are MediaMember of the senior leadership team - managedin-house team (in 3 States) plus freelancers in Aust & O/s-both production and post production. Managed clients,pitched for new jobs, budgets, schedules, hiring staff. Includes:		
Producer/ PM 2020 – 2022	<u>#1: 'WhichCar' TV show</u> – 2 x seasons, Ten Network & Prime NZ Included car brands Wheels & MOTOR magazines		
Producer/ PM 2020 – 2022	<u>#2: 'Mighty Machines' TV show</u> - 2 x seasons, Ten Network & Prime NZ Trucks, Transport, Farm Machinery – big boys with their toys		
Producer/ PM 2015 – 2022	<u>#3. TVCs</u> including: Continental Tyres; Turu travel website; In-house brand TVCs, TV show TVCs, etc.		
Producer/ PM 2015 – 2022	<u>#4: Client corporates</u> , online & social video campaigns Incl: McLaren, BP, Porsche, Mercedes Benz, Volvo, Maxi Trans, Toyota, Holden, Sidchrome, Dial-before-you-Dig, Continental Tyres		
Producer 2014 (1 year)	<u>In-house</u> - animation & VFX Pitches, budgets, schedules, resourcing, managing team of animators, editors, vfx artists on projects large and small. TVCs, music videos, TV & online shows; Dir: Peter Viska	Viskatoons Animations Dir: Peter Viska	
Ad Agency Prod Jan - Mar 2010	Creative Services ; covering someone on a 3mth holiday. Including: Army Pilot Campaign, Cadbury Picnic	George Patterson Y& R	
Producer/ PM 2010 (3 months)	Apple Australia Aust wide location stills photog & video shoot American crew, locations: Sydney, Byron Bay, Ayers Rock	The Film Bakery Photog: Emily Nathan	
Producer/ PM 2009	Julia Gillard Western Bulldogs stills shoot Photog: Will Salter	Will Salter Photography	
Film Producer (pre) 2007 – 09	'Rivals' feature film (in development/ pre)	LIZA Productions Dir: Clara Chong; Exec Producer: Matt Carroll	
TVC Producer 2006 – 09	Full time inhouse Numerous TVCs & Corporates Inc. Bonds; SK11 with Kate Blanchett	Snapper Screen Productions Dir: Michael Metzner	
Ad Agency Producer TVC 2006	Medibank 'Chopper' & Family 15' TVCs Pre, shoot & Post production	Boiler Room Communications Group Account Dir: Melissa Dale	
Ad Agency Producer TVC 2006	Red Energy IVR TVC	Boiler Room Communications Group Account Dir: Melissa Dale	
Ad Agency Producer TVC 2006	Medibank 'Ambulance' TVC	Boiler Room Communications Group Account Dir: Melissa Dale	

Ad Agency Producer	3 x Red Energy TVCs Prod Co: The Guild, Leanne Tonkes	Boiler Room Communications Group Account Dir: Melissa Dale
Production Manager	Virgin 'Money' TVC	The Pound Producer: Cinnamon Darvall; Dir: Dogboy
Production Manager	Jetstar TVC	Directors Group Producer: Craig Griffin
Production Manager	ANZ First TVC	The Pound Producer: Cinnamon Darvall; Dir: Dogboy
Production Manager	'Dutch Masters Exhibition' TVC	Directors Group Producer: Craig Griffen
Production Manager 2006	Heinz Infant Feeding Informational DVD	Apocalypse films
Producer/ Prod Mgr 2005	L'Oreal Melb Fashion Festival videos for MFF Dir: Michael Metzner	Snapper Screen Productions
Producer/ Prod Mgr 2005	Pacific Brands fashion parade Dir: Michael Metzner	Snapper Screen Productions
Producer/ Prod Mgr TVC 2005	No Romeo fashion label 30 sec TVC	Snapper Screen Productions
Ad Agency TV Producer	Renault Scenic DVD Acct Dir: Michelle Caird	Publicis Link (Mojo) Prod Co: Catfish (Chris Currie)
Producer TVCs 2003 – 2005	Full time inhouse – TVCs & Corporates Directors: Clara Chong, Peter Pilley, Michael Metzner Inc: Feltex Carpet, Jenny Craig with Hayley Lewis DHS Children's Charter, McDonalds, Pac Brands, Department of Health – Public Healthcare Awards	Tribal Films
Producer TVCs 2001 – 2002	Full time inhouse TVC Producer, VFX & Animation TVCs, music videos, video game cinematics Video game 'opening' cinematics- 'Mission Impossible', 'Jurassic Park', 'AFL', 'Crushed Baseball' and 'Roadkill'; Corona billboard posters; TVCs (eg Melbourne Aquarium) Managed team of 20 animators, directors and designers	Act3animation
Film Producer 2002	'Negative' 20 min / Super 16 short film Director: James Wan; Writer: Leigh Whannell;	Dir: James Wan 2003 St Kilda Film Fest
Production Manager	Melbourne Tourism TVC – 25 locations	toast (Australia) Pty Ltd Producer: David Revill
Film Production Mgr 2001	'Deeper than Blue' - feature Film Producer: Kate Whitbread	Max's Dreaming Pty Ltd Director: Sandra Sciberras
PRODUCTION COORDIN	ATOR EXPERIENCE	
Prod Coord August 2023	Sportsbet 'Spring 2023' 31 crew, 8 cast, Agency/Client	Palomina Producer: Kate Merrin; Director: Matt Weston
Prod Coord / Location Mgr May 2023	Dairy Australia 2 day shoot, 3 locations; permits	Airbag Producer: Jess Junor
Production Coord Mar 2023	BUPA 'Sleepy & Windy' TVC James Squire 'Occasions' TVC campaign Connoisseur 'Peanut Butter' & 'Chocolate Cookie' Kogan 'Vending Machine' & 'Parking Gate' XXXX 'Post Codes of Origin' - research	The Producers Producers: Krystal, Aborah, Noelle, Affrim
Production Coord	Fight Motor Neuron Disease TVC Myer 'Kids Winter Newness' Stills & Video	Clemenger BBDO Producer: Alexis Cook

Production Coord Nov 2022	Porsche 'Taycan Arcade' No Production Manager; 32 crew plus Agency/Client Night shoot on Avalon runway	Airbag Producer: Alan Robinson
Production Coord Aug 2022	Nutrien AG 'Flying' TVC - Pre Production Mgr: Jess Junor	Airbag
Production Coord Aug 2022	Providoor 'Evening Worship' - Pre Production Mgr: Kate McTernan	Revolver
Locations Coord June 2022 – 3 weeks	Newsreader 2 – TV Series, Locations Prod: Jenni Tosi; Locations Mgr: Neil McCart	Werner Film Productions
Film Casting Coord 2001	'Queen Of the Damned' - feature film Cast extras for Concert Scene	DQ Productions
Production Coordinator TVC 2001 – 6 weeks	Honey Bunches of Oats, US TVC Prod Mgrs: Martine Broderick, Molly Pope	Sprowles Films / Flying Tiger Films (USA)
TVC Production Coord 2001	Greenseas TVC Coon Cheese TVC Kmart 'Green & Gold' TVC St Kilda Film Festival 'Action' TVC/Cinema One-Tel TVC Michelin Tyres 'Driver' TVC	Renegade Films M.I.A Films M.I.A. Films The Film Business The Film Business Moby
Production Coordinator	'The Great Pisstake' –16mm short film	Dir: Kirsty Street
Production Coordinator	Testeagles 'Underdog' music video	Eden St Films
Production Coordinator Sydney	<u>Full time in-house</u> – TVCs QuickEze; Paul's Yoghurt; Coke, etc.	Brainwash Film Brainwash Film
ASSISTANT DIRECTOR	EXPERIENCE	
3 rd AD Replacement Feb 2023	'Scrublands' – TV Series ADs: Andy Power, Scooter (1 day)	Easytiger
2nd AD / PM Sept 2022	Industry Super Australia (ISA) – TVC, social, print 'Compare the Pair' – "Barber", "Rock Climbing" "Music", "Gaming", "Movies" & "Fitness" 1st AD: Kham Soukseun	The Shannon Group
Additional 3 rd AD Aug 2022 Total: 8 days	'La Brea' - US TV Drama ADs: Paul Walton, Dean Fay Lead Cast (at Unit base) and Extras management (on set)	LAB Productions Pty Ltd
Additional 3 rd AD July 2022	'Late Night With The Devil' – Feature Film 1st AD: Andy Power Docklands Studios (DSM) – Extras management	Late Night With The Devil Pty Ltd
2nd AD 2002	'The Carnival is Over' – short film Film Vic IFF Award Winner Prod Mgr: Annie Venables; Dir: Sam Macgeorge	Circe Films Producer: Lizette Atkins
Additional 3 rd AD 2002	'Queen of the Damned' - Feature Film Numerous scenes – in studio/set, on location AD: Andy Power	DQ Productions

Additional 3rd AD 2001

Additional 3rd AD 2001

3rd AD 2001

Additional 3rd AD 'Horrace & Tina' - TV Series

'Horrace & Tina' - TV Series

Bank of Melbourne 'Jack Thompson' TVC

2nd AD: Andrew Power

1st AD: John Hartley

'Crash Zone' - TV Drama

1st AD: Philip Hearnshaw

Jonathan Schiff Productions

Binnaburra Films

Jonathan Schiff Productions

Aust. Children's TV Foundation

2001	2nd AD: Andrew Power	
3 rd AD/ Chaperone 2001	'Halifax' - TV Drama (replacement) 1st AD: John Hartley	Simpson Le Mesurier Films
2nd AD 2000	'Occupied' - short film 1st AD: Holly Fraser	Interrobang Films
1 st Assistant Director	'Bait' – 16mm Short Film	Dir: Angela Buckingham, Sydney
2 nd AD	ʻ Mindhunters' – 35mm film trailer Dir: David Gaddie	Prodigy Films, Sydney
3 rd AD	Optus 'Long Distance' Cinema Ad	Blue Sky Films, Sydney
3 rd AD	Yellow Pages 'National Anth' TVC Dir: Adrian Haywood	HAT (AHT) Productions, Sydney
Additional 3 rd AD	'Babe: Pig in the City' feature film Venice Beach scene; 1st AD: Philip Hearnshaw	Kennedy Miller, Sydney

PRODUCTION ASSISTANT EXPERIENCE

TVC Production Asst 2002- including:	McDonalds (USA, UK, Europe) TVC Fruitopia TVC Tattslotto Superdraw TVC Origin Energy TVC Worksafe TVC Ford TVC Victoria Tourism / Office TVC	Renegade Films Renegade Films Renegade Films Renegade Films Renegade Films 8 Commercials The Film Business
TVC Production Asst 2001 – 6 weeks	Mitsubishi TVC, US	Magnolia Films / Studio (U.K.) Prod Mgr – Martine Broderick
TVC Production Asst 2000's including:	My Dog TVC Watties TVC TAC TVC Twix TVC Problem Gambling TVC Bertolli TVC Stihl TVC Ansett TVC Jarrah TVC Reece TVC Renault TVC Onward TVC ANZ TVC Mazda TVC Diners Club TVC City of Melbourne TVC 'Project H' TVC Mayne Health TVC Reflex 'Bunjee' TVC Lucozade TVC Primus TVC Pepsi TVC Sunkist TVC Hungry Jacks TVC Rothschild "Arrow" TVC Medibank Private TVC Toyota TVC Mitsubishi Lancer TVC Hungry Jacks TVC Sussan 'Mothers Day' TVC Lay's 'Lazy Night In' TVC Production Office <u>inhouse</u> – 6 weeks Foxtel TVC	Renegade Films Renegade Films Jasper Drake Productions & Commercials David Campbell Productions Barry Hall Productions Barry Hall Productions Window Productions Silverscreen Cloudbreak Films 100% Content Window Productions Renegade Films Renegade Films Renegade Films Renegade Films Renegade Films Renegade Films The Film Business The Film Business The Film Business The Film Business The Film Business The Film Business Morris Johnston Warpole Exit Films Great Southern Films @RadicalMedia

Production Assistant 1998 – 99	Select TVCs in Sydney: Qantas (plus numerous other TVCs) Pepsi – 'Twins Space Promo' TVC 'SSB' – Dir: Alex Proyas, US TVC Production Office Production Office OZ E-mail Corporate Office – 2 weeks, TVCs 'When In Rome' Short Film 'Show Business' Short Film	Window Productions Cloudbreak / UFO Mystery Clock Cinema Baby Lemonade HAT Productions Eden Street Films Bake Films Baby Doll Productions Dir: Dzintra Horder
Prod Asst / Runner Other companies:	Sydney incl:HAT, Blue Sky Films, Eden St Films, UFO, Black Crow, Spencer BrownMelbourne incl:Earth Pictures, Famous by Tuesday, 2 Feet Films, Walkabout Films Horizon Films, Jasper Drake Productions	
Prod Asst, London 1995	Various TVCs / Music Videos BBC White City, Red Square Editing, SVC Facilities, Academy Films, Passion Pictures, Mighty Productions, Work experience in Samuelson's Film Company (London)	

OTHER FILM & TV EXPERIENCE

TVC Location Assistant 2001	TAC 'Wipe 5' TVC	Great Southern Films
Prod Accounts Asst 1998 – 2 months	'Murder Call' TV series Accounting Asst – 2 episodes	Southern Star Television
Production Office Attachment	' Strange Planet ' feature film Line Prod: Maggie Lake	Strange Planet
Assistant Editor 2 yrs: 1995 – 96	Daniels Garland Walter (DGW) Avid Editors, Soho, LONDON Numerous TVC edits	
Promotions 1994	Advertising / Events – Promotional Campaign Manager Pre-planning, Organisation, Co-ordination, Recruitment	
EDUCATION		
RMIT University Lansdowne College BA Degree VCE	Graduate Diploma in Public Relations – (6 x High Distin Communication, Advertising & Marketing Certificate con La Trobe University, Melbourne – major Film/ Cinema Genezzano Ladies College, Kew	,