Booking Agent: FREELANCERS PROMOTIONS Ph: 03 9682 2722



Elle has: 25+ years production experience in TVCs, Ad Agencies, TV Series, Films. Apple Macbook Pro Laptop, Working with Children, 1st Aid St. John's Ambulance, Car

Skills: budgets & quotes; schedules; crew, cast & client management & logistics; location permits, parking permits, Cast contracts/ deal memo's, Clear Ads, Adstream

Worked with: SFX, VFX, helicopters, boats, drones, tracking vehicles, low riders, kids, animals, fashion models, high profile talent, underwater filming, boats, motorbikes, trucks, stunt drivers, rigging, road closures, multiple locations, high end large crews to low budget shoots

PRODUCTION MANAGER / PRODUCER EXPERIENCE

Production Manager	City of Melbourne 'Joining The Dots'
May – June 2024	3 cast, 5 crew, 3 Melbourne bike corridor locations
Production Manager	Australia Post 'The Void @ Burnley HQ'
Feb – Mar 2024	13 day shoot to over 100 locations; Location permits
Production Manager	ISA 'Compare The Retirements'
Nov – Dec 2023	1 day shoot, 28 crew, 8 cast, plus Agency/Client
Production Manager	Cbus Super - 'Jobs In Renewables'
Sept – Oct 2023	6 day shoot, 16 crew, 13 cast, plus Agency/Client
Producer Aug – Sept 2023	Rinnai '2023 Summer Campaign' Stills and motion shoots concurrently 28 crew, 2 cast, Client
Production Mgr/1 st AD August 2023	The Body Shop – Video & Stills campaign Created shoot schedule and ran the shoot 13 crew, 2 models, Agency
Production Mgr/ 2 nd AD July 2023	Homebuyers – 4 x TVCs 25 crew, 6 cast, 18 Extras; Agency/Client 2 nd AD'd on shoot for 1 st AD
Production Mgr/ 2 nd AD May 2023	Black Swan 'Dips' 25 crew, 7 cast, Agency/Client 2 nd AD'd on shoot for 1 st AD
Line Producer / PM	OPPO Australia (Chinese crew/ cancelled)
March / April	Pre: Quotes, location search, casting, crew & gear
Line Producer / PM Dec 2022 – Feb 2023	Sony 'Genuine Lens Branding Campaign' 5 x ads; did quotes/budgets, schedule, location permits 4 day shoot around Victoria, 16 crew, 8 cast Agency & Social Media Influencers -from Singapore
Production Manger Jan – Feb 2023	AFL Season Launch 2023 TVC, Cinema, Online ad; 4 day shoot; Up to 36 cast (incl kids) + parents, 34 Crew, plus Agency/Client daily
Production Manager	PEET Aston , stills photography shoot
Jan 2023	Pre / locations; Justine Pitcher shared PM role
Line Producer	'CitiPower – Summer of Cricket'
Dec 2022	Acct Dir: Adam Litchfield; 10 crew, 14 cast
Production Manager	'Herberton – Heart Of The North' doco
Oct – Nov 2022	Pre & shoot in Melbourne shoot; Pre for QLD shoot

Hase Creative Producer: Dave Hase

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The Shannon Company Producer: Beaver; Dir: James Shannon

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Elastic Studios Director: Dean Friske

Hart & Co. Producer- Monica Clapcott Director/Photog: Justin Ridler

Spinach / Follywood Films Producer: Beaver; Dir: Matthew McCaughey 1st AD Damien M. Grant

Spinach Advertising Producer: Beaver; Director: Matt Kamen 1st AD John Sandow

Flipt Studio Co-Line Producer: Sean Tu

The Momentum, Singapore Director: Tov Belling DOP: Earle Dresner

Truce Films Producer: Brendan Lee Director: Bill Irving

NATION Producer: Judi Oehme

Accordion Productions Exec Producer: Greg Toolen

Renegade Films Producer: Joe Connor

Production Manager	Ryobi 'Christmas' TVC & Social campaign Pre production	Burning House Producer: Charlie Porter
Production Manager Sept 2022	ISA Industry Super – 6 x TVCs, Cinema, Online 'Compare the Pair' 3 day shoot; 29 crew, 8 cast, Agency/Client daily 2 nd AD'd on shoot for 1 st AD	The Shannon Group Producer: Beaver; Dir: James Shannon 1st AD Khamphone Soukseun
Production Manager Aug 2022	Medibank 'Life Insurance'- Pre SuperCheap Auto 'Christmas' – Quote Dabble 'Robot Captcha' – Pre Prod: Noelle Jones, Afrim Memed, Tanya Spencer	The Producers Producers: Noelle, Affrim
Production Manager July 2022	Ford 'Fox Sports' 3 x TVCs 1 day shoot, 10 crew	VMLY&R / WPP Producers: Sandi Gracin & Margot Ger Dir: Tov Belling
Production Manager June 2022	Swisse Beauty 2 x TVCs Pre production	Clemenger Studios Producer: Jess Langley
Producer/ Head of TV 2015 – June 2022 (7 years)	Full time: Producer, Department Head Member of the senior leadership team - managed in-house team (in 3 States) plus freelancers in Aust & O/s -both production and post production. Managed clients, pitched for new jobs, budgets, schedules, hiring staff. Include	Bauer Media / Are Media
Producer/ PM 2020 – 2022	<u>#1: 'WhichCar' TV show</u> – 2 x seasons, Ten Network & Included car brands Wheels & MOTOR magazines	Prime NZ
Producer/ PM 2020 – 2022	<u>#2: 'Mighty Machines' TV show</u> - 2 x seasons, Ten Ne Trucks, Transport, Farm Machinery – big boys with their toy	
Producer/ PM 2015 – 2022	<u>#3. TVCs</u> including: Continental Tyres; Turu travel website; In-house brand TVCs, TV show TVCs, etc.	
Producer/ PM 2015 – 2022	<u>#4: Client corporates, online & social video campa</u> Incl: McLaren, BP, Porsche, Mercedes Benz, Volvo, Maxi Ti Toyota, Holden, Sidchrome, Dial-before-you-Dig, Continenta	rans,
Producer 2014 (1 year)	In-house- animation & VFX Pitches, budgets, schedules, resourcing, managing team of animators, editors, vfx artists on projects large and small. TVCs, music videos, TV & online shows; Dir: Peter Viska	Viskatoons Animations Dir: Peter Viska
Ad Agency Prod Jan - Mar 2010	Creative Services ; covering someone on a 3mth holiday. Including: Army Pilot Campaign, Cadbury Picnic	George Patterson Y& R
Producer/ PM 2010 (3 months)	Apple Australia Aust wide location stills photog & video shoot American crew, locations: Sydney, Byron Bay, Ayers Rock	The Film Bakery Photog: Emily Nathan
Producer/ PM 2009	Julia Gillard Western Bulldogs stills shoot Photog: Will Salter	Will Salter Photography
Film Producer (pre) 2007 – 09	'Rivals' feature film (in development/ pre)	LIZA Productions Dir: Clara Chong; Exec Producer: Matt Carroll
TVC Producer 2006 – 09	Full time inhouse Numerous TVCs & Corporates Inc. Bonds; SK11 with Kate Blanchett	Snapper Screen Productions Dir: Michael Metzner
Ad Agency Producer TVC 2006	Medibank 'Chopper' & Family 15' TVCs Pre, shoot & Post production	Boiler Room Communications Group Account Dir: Melissa Dale
Ad Agency Producer TVC 2006	Red Energy IVR TVC	Boiler Room Communications Group Account Dir: Melissa Dale
Ad Agency Producer TVC 2006	Medibank 'Ambulance' TVC	Boiler Room Communications Group Account Dir: Melissa Dale
Ad Agency Producer TVC 2006	3 x Red Energy TVCs Prod Co: The Guild, Leanne Tonkes	Boiler Room Communications Group Account Dir: Melissa Dale
Production Manager TVC 2006	Virgin 'Money' TVC	The Pound Producer: Cinnamon Darvall; Dir: Dogboy

Production Manager TVC 2006	Jetstar TVC	Directors Group Producer: Craig Griffin
Production Manager TVC 2006	ANZ First TVC	The Pound Producer: Cinnamon Darvall; Dir: Dogboy
Production Manager TVC 2006	'Dutch Masters Exhibition' TVC	Directors Group Producer: Craig Griffen
Production Manager 2006	Heinz Infant Feeding Informational DVD	Apocalypse films
Producer/ Prod Mgr 2005	L'Oreal Melb Fashion Festival videos for MFF Dir: Michael Metzner	Snapper Screen Productions
Producer/ Prod Mgr 2005	Pacific Brands fashion parade Dir: Michael Metzner	Snapper Screen Productions
Producer/ Prod Mgr TVC 2005	No Romeo fashion label 30 sec TVC	Snapper Screen Productions
Ad Agency TV Produce	r Renault Scenic DVD Acct Dir: Michelle Caird	Publicis Link (Mojo) Prod Co: Catfish (Chris Currie)
Producer TVCs 2003 – 2005	Full time inhouse – TVCs & Corporates Directors: Clara Chong, Peter Pilley, Michael Metzner Inc: Feltex Carpet, Jenny Craig with Hayley Lewis DHS Children's Charter, McDonalds, Pac Brands, Department of Health – Public Healthcare Awards	Tribal Films
Producer TVCs 2001 – 2002	Full time inhouse TVC Producer, VFX & Animation TVCs, music videos, video game cinematics Video game 'opening' cinematics- 'Mission Impossible', 'Jurassic Park', 'AFL', 'Crushed Baseball' and 'Roadkill'; Corona billboard posters; TVCs (eg Melbourne Aquarium) Managed team of 20 animators, directors and designers	Act3animation
Film Producer 2002	'Negative' 20 min / Super 16 short film Director: James Wan; Writer: Leigh Whannell;	Dir: James Wan 2003 St Kilda Film Fest
Production Manager TVC 2001	Melbourne Tourism TVC – 25 locations	toast (Australia) Pty Ltd Producer: David Revill
Film Production Mgr 2001	'Deeper than Blue' - feature Film Producer: Kate Whitbread	Max's Dreaming Pty Ltd Director: Sandra Sciberras

PRODUCTION COORDINATOR EXPERIENCE

Prod Coord August 2023	Sportsbet 'Spring 2023' 31 crew, 8 cast, Agency/Client	P a Pr
Prod Coord / Location Mgr May 2023	Dairy Australia 2 day shoot, 3 locations; permits	A i Pr
Production Coord Mar 2023	BUPA 'Sleepy & Windy' TVC James Squire 'Occasions' TVC campaign Connoisseur 'Peanut Butter' & 'Chocolate Cookie' Kogan 'Vending Machine' & 'Parking Gate' XXXX 'Post Codes of Origin' - research	TI Pr
Production Coord Mar 2023	Fight Motor Neuron Disease TVC Myer 'Kids Winter Newness' Stills & Video No Production Manager; Cast contracts & Deal Memo's	C I Pr
Production Coord Nov 2022	Porsche 'Taycan Arcade' No Production Manager; 32 crew plus Agency/Client Night shoot on Avalon runway	A i Pr

Palomina Producer: Kate Merrin; Director: Matt Weston

Airbag Producer: Jess Junor

The Producers Producers: Krystal, Aborah, Noelle, Affrim

Clemenger BBDO Producer: Alexis Cook

Airbag Producer: Alan Robinson

Production Coord Aug 2022	Nutrien AG 'Flying' TVC - Pre Production Mgr: Jess Junor	Airbag
Production Coord Aug 2022	Providoor 'Evening Worship' - Pre Production Mgr: Kate McTernan	Revolver
Locations Coord June 2022 – 3 weeks	Newsreader 2 – TV Series, Locations Prod: Jenni Tosi; Locations Mgr: Neil McCart	Werner Film Productions
Film Casting Coord 2001	'Queen Of the Damned' - feature film Cast extras for Concert Scene	DQ Productions
Production Coordinator TVC 2001 – 6 weeks	Honey Bunches of Oats, US TVC Prod Mgrs: Martine Broderick, Molly Pope	Sprowles Films / Flying Tiger Films (USA)
TVC Production Coord	Greenseas TVC	Renegade Films
2001	Coon Cheese TVC Kmart 'Green & Gold' TVC St Kilda Film Festival 'Action' TVC/Cinema One-Tel TVC Michelin Tyres 'Driver' TVC	M.I.A Films M.I.A. Films The Film Business The Film Business Moby
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ASSISTANT DIRECTOR EXPERIENCE

3rd AD Replacement 'Scrublands' – TV Series Easytiger Feb 2023 ADs: Andy Power, Scooter (1 day) 2nd AD / PM Industry Super Australia (ISA) - TVC, social, print The Shannon Group "Compare the Pair' – "Barber", "Rock Climbing" "Music", "Gaming", "Movies" & "Fitness" Sept 2022 1st AD: Kham Soukseun Additional 3rd AD 'La Brea' - US TV Drama LAB Productions Pty Ltd ADs: Paul Walton, Dean Fay Aug 2022 Total: 8 days Lead Cast (at Unit base) and Extras management (on set) Additional 3rd AD Late Night With The Devil Pty Ltd 'Late Night With The Devil' – Feature Film July 2022 1st AD: Andy Power Docklands Studios (DSM) – Extras management 2nd AD 'The Carnival is Over' - short film **Circe Films** 2002 Film Vic IFF Award Winner Producer: Lizette Atkins Prod Mgr: Annie Venables; Dir: Sam Macgeorge Additional 3rd AD 'Queen of the Damned' - Feature Film **DQ Productions** 2002 Numerous scenes - in studio/set, on location AD: Andy Power Additional 3rd AD 'Horrace & Tina' - TV Series **Jonathan Schiff Productions** 2001 2nd AD: Andrew Power Additional 3rd AD 'Crash Zone' - TV Drama Aust. Children's TV Foundation 2001 1st AD: John Hartley 3rd AD Bank of Melbourne 'Jack Thompson' TVC **Binnaburra Films** 2001 1st AD: Philip Hearnshaw Additional 3rd AD **Jonathan Schiff Productions** 'Horrace & Tina' - TV Series 2nd AD: Andrew Power 2001 3rd AD/ Chaperone 'Halifax' - TV Drama (replacement) **Simpson Le Mesurier Films** 2001 1st AD: John Hartley

2nd AD 2000	'Occupied' - short film 1st AD: Holly Fraser	Interrobang Films
1 st Assistant Director	'Bait' – 16mm Short Film	Dir: Angela Buckingham, Sydney
2 nd AD	ʻ Mindhunters' – 35mm film trailer Dir: David Gaddie	Prodigy Films, Sydney
3 rd AD	Optus 'Long Distance' Cinema Ad	Blue Sky Films, Sydney
3 rd AD	Yellow Pages 'National Anth' TVC Dir: Adrian Haywood	HAT (AHT) Productions, Sydney
Additional 3 rd AD	'Babe: Pig in the City' feature film Venice Beach scene; 1st AD: Philip Hearnshaw	Kennedy Miller, Sydney

PRODUCTION ASSISTANT EXPERIENCE

TVC Production Asst 2002- including:	McDonalds (USA, UK, Europe) TVC Fruitopia TVC Tattslotto Superdraw TVC Origin Energy TVC Worksafe TVC Ford TVC Victoria Tourism / Office TVC	Renegade Films Renegade Films Renegade Films Renegade Films Renegade Films 8 Commercials The Film Business
TVC Production Asst 2001 – 6 weeks	Mitsubishi TVC, US	Magnolia Films / Studio (U.K.) Prod Mgr – Martine Broderick
TVC Production Asst 2000's including:	My Dog TVC Watties TVC TAC TVC Twix TVC Problem Gambling TVC Bertolli TVC Stihl TVC Ansett TVC Jarrah TVC Reece TVC Renault TVC Onward TVC ANZ TVC Mazda TVC Diners Club TVC City of Melbourne TVC 'Project H' TVC Mayne Health TVC City of Melbourne TVC 'Project H' TVC Mayne Health TVC Reflex 'Bunjee' TVC Lucozade TVC Primus TVC Pepsi TVC Sunkist TVC Hungry Jacks TVC Rothschild "Arrow" TVC Medibank Private TVC Toyota TVC Mitsubishi Lancer TVC Hungry Jacks TVC Sussan 'Mothers Day' TVC Lay's 'Lazy Night In' TVC Production Office <u>inhouse</u> – 6 weeks Foxtel TVC	Renegade Films Renegade Films Jasper Drake Productions & Commercials David Campbell Productions Barry Hall Productions Barry Hall Productions Silverscreen Cloudbreak Films 100% Content Window Productions Renegade Films Renegade Films Renegade Films Renegade Films Morris Johnston Walpole The Film Business The Film Business The Film Business The Film Business Morris Johnston Warpole Exit Films Great Southern Films @RadicalMedia
Production Assistant 1998 – 99	<u>Select TVCs</u> in Sydney: Qantas (plus numerous other TVCs) Pepsi – 'Twins Space Promo' TVC 'SSB' – Dir: Alex Proyas, US TVC Production Office Production Office	Window Productions Cloudbreak / UFO Mystery Clock Cinema Baby Lemonade HAT Productions

	OZ E-mail Corporate Office – 2 weeks, TVCs 'When In Rome' Short Film 'Show Business' Short Film	Eden Street Films Bake Films Baby Doll Productions Dir: Dzintra Horder
Prod Asst / Runner Other companies:	Sydney incl: HAT, Blue Sky Films, Eden St Films, U Melbourne incl: Earth Pictures, Famous by Tuesday, 2 Horizon Films, Jasper Drake Productions	, , ,
Prod Asst, London 1995	Various TVCs / Music Videos BBC White City, Red Square Editing, SVC Facilities, Acad Mighty Productions, Work experience in Samuelson's Film	

OTHER FILM & TV EXPERIENCE

TVC Location Assistant 2001	TAC 'Wipe 5' TVC	Great Southern Films
Prod Accounts Asst 1998 – 2 months	'Murder Call' TV series Accounting Asst – 2 episodes	Southern Star Television
Production Office Attachment	'Strange Planet' feature film Line Prod: Maggie Lake	Strange Planet
Assistant Editor 2 yrs: 1995 – 96	Daniels Garland Walter (DGW) Avid Editors, Soho, LONDON Numerous TVC edits	
Promotions 1994	Advertising / Events – Promotional Campaign Manager Pre-planning, Organisation, Co-ordination, Recruitment	
EDUCATION		
RMIT University Lansdowne College BA Degree VCE	Graduate Diploma in Public Relations – (6 x High Distinctions, 1 x Distinction) Communication, Advertising & Marketing Certificate course, London La Trobe University, Melbourne – major Film/ Cinema Genezzano Ladies College, Kew	