

HEIDI ATKINS



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PROFILE

I am a Production Manager with twenty years experience in film production. Over the years I've worked as a television producer for an advertising agency, assistant director on feature films, television pilots and film clips and production manager on hundreds of local and international television commercials throughout Australia.

2024 update: Well, it's been 18 months since I returned to screen work (after a four year break, relocating to Northern Rivers NSW, completing a Dip Ed and launching/ teaching at a bush kindy). And I'm pleased to say, my, I've been busy. The proof is in the pudding so to say - the return business of individuals and entities is a direct representation of my relentless work ethic.

People love working with me because I'm thorough and do it with a smile. I like to think of myself as a sort of stress ball - there's always time for a laugh and this makes everybody more productive. I'm also a bit of a computer wiz and make crew wellbeing a priority. My career highlights are travelling around the world, managing a TVC for Guilty and Medibank travel insurance and working on the Rhonda and Ketut campaigns.

Here's a selection of fun projects I've worked on recently:

WORK
EXAMPLES

Coles "Click and Collect"	<i>Haven't You Done Well Productions</i> Director: Max Miller Producer: Brendan Lee	Apr 24
XERO "Better Off" Watch here: https://shorturl.at/xWb0B	<i>Pixel</i> Dir: Genevieve Kaiser Prod: Brendan Lee	Mar 24
Australian Government "Regional Railway Crossing Safety" https://shorturl.at/FO4dE	<i>TBWA</i> Prod: Janine Wertheim Dir: Brian Patto	Mar 24
Lexus "Wildly Refined"	<i>Prodigious/ Team One S&S Melb</i> Dir: Lincoln Caplice Prod: Danielle Singleton	Feb 24
Mercedes-Benz Group "ROTF Vans" https://shorturl.at/YT4Na	<i>EG+ Worldwide/ Team X</i> Dir: Toby Morris EP: Ainslee Littermore Prod: Callum Smit	Dec 23
NAB "Red Flags"	<i>TBWA/ The Distribution Company</i> Prod: Joel Morgan Dir: Brian Patto	Nov 23
Solo "An Icon for a New Age" https://shorturl.at/hweWV	<i>Clemenger BBDO/ Clemenger Studios</i> Dir: Tom Pollard Prod: Brendan Lee	Sep 23
Officeworks "intel Evo"	<i>Entropico</i> Prod: Georgia Moraitis Dir: Gabriel Gasparinatos	Sep 23

	Milwaukee "Join the Pack"	Hogarth Aus P/L Dir: Brian Patto Content Creative Dir: Barney Howells	July 23			
	Lifeblood "Plasma"	Home Production Company Dir/Prod: Henry Zalapa	June 23			
	Morning Fresh "Break room" Chameleon Casting - Morning Fresh	Guilty/ Royals Prod: Jason Byrne Dir: Edwin McGill	Apr 23			
	"Bargain Regret" AAMI https://shorturl.at/Bv95g	Airbag/ Ogilvy/Hogarth Prod: Karen Sproul Dir: UNCLE PM: Ema Thornell	Feb 23			
EDUCATION/ CERTS	<ul style="list-style-type: none"> Working with Children check – expires 20/05/29. Card #3125264A-01. First Aid Certificates HLTAID009-12, renewed 14/1/23. CPR renewed 27/5/24 Australia Wide First Aid RTO 31961 <p>Southern Cross University</p> <ul style="list-style-type: none"> Graduate Diploma Early Childhood 2019-2021 Dean's Honours List <table border="1" data-bbox="324 1045 1401 1094"> <tr> <td>Deakin University</td> <td>Rusden (Clayton) Australia</td> <td>1998 - 2000</td> </tr> </table> <ul style="list-style-type: none"> Bachelor of Arts, Media Studies Major. Completed with high distinctions. 			Deakin University	Rusden (Clayton) Australia	1998 - 2000
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INTERESTS	Surfing, skating, live music, working with children, film, literature, photography, travel, hiking, camping, guitar, ukulele, motorbike riding, yoga and meditation, web design, writing and graphic design.					
TRAVEL	Australia, Japan, Thailand, Central America, New Zealand, South America, UK, Indonesia, China, Europe, USA.					
REFEREES	Brendan Lee Freelance Producer 0418 270 799	Martine - Freelancers 03 9682 2722 info@freelancers.com.au	Brian Patto Director 0400 128 341			

I acknowledge the Wadawurrung and Wurundjeri people as the traditional owners of the land on which I live, work and play. Sovereignty was never ceded.