

# Brian Ho

Producer | [brian-ho.com](http://brian-ho.com)

PHONE

0401 524 915

EMAIL

bho.xxvii@gmail.com

---

## PROFILE SUMMARY

Multi-disciplinary producer with proven experience working in different areas of commercial production as an agency producer, line producer, production manager, and post producer. I am confident in manoeuvring logistically tricky shoots across Australia. Have worked for notable brands and various industries to produce TVCs, digital and social content, stills, OOH, and radio.

---

## SKILLS

- TVC budgeting (Showbiz and Excel)
- Production and post production timelines and schedules
- 2nd and 3rd Assistant Director duties (Call sheets, shoot schedules, managing cast/extras on set)
- Agency and client management
- Crew and gear booking
- Casting
- Location permits
- Compiling director treatments, pre-production documents, storyboards, decks
- Broadcast - Classification (CAD) and despatching commercials (Adstream, Peach)
- Post-production management: offline, online, grade, sound recording and mixing, VO casting, stock and music licensing
- Travel logistics
- Basic filming, sound recording, and editing

## EDUCATION AND TRAINING

### SWINBURNE UNIVERSITY OF TECHNOLOGY

Bachelor of Film and Television | 2012 -2015

- Study abroad to Germany to attend the Berlin Film Festival | 2015
- Semester exchange to San Francisco State University (Cinema Studies) | 2014

## PROFESSIONAL EXPERIENCE

### PRODUCER

#### CELLOPHANE STUDIOS, (AUG 2023 – PRESENT)

Co-founded a production company to produce long-form and narrative productions.

#### Responsibilities

- Business management and administration (registration, banking, insurance, legal contracts)
- Oversaw finance and cash flow for projects
- Working with a team of writers to help develop scripts
- Created branding, landing page, and managed social media for the company
- Production management and 1st assistant director duties

#### Achievements

- Produced **I'm So Sorry For Your Loss**, a 3 x 5 min sketch series as part of **ABC** and **Screen Australia's** 2023 **Fresh Blood** initiative
- Re-pitched the series as a 20 min-pilot

### PRODUCER/PRODUCTION MANAGER

#### FREELANCE, (MAR 2023 - PRESENT)

I have worked at several production companies including **Poppet**, **Truce Films**, and **Heckler** to provide production support based on their project and business needs.

#### Responsibilities

- Maintained strong communication and relationships with key stakeholders across projects from a client, agency, and production level
- Created and managed production budgets and quotes
- Negotiated supplier quotes for services and/or gear
- Close collaboration with commercial directors
- Created production documentation for companies
- Trained junior internal production teams

#### Achievements

- Producer for **Maggi** Brand Campaign filmed interstate (NSW) with director Pete Moore
  - Producer for **Lite N Easy** Brand Campaign with director Jonathan Nyquist
-

# Brian Ho

Producer | [brian-ho.com](http://brian-ho.com)

PHONE

0401 524 915

EMAIL

bho.xxvii@gmail.com

## SOFTWARE & PROGRAMS

### MICROSOFT OFFICE

Word, Excel, Powerpoint

### GOOGLE SUITE

Drive, Docs, Sheets, Slides

### ADOBE

Acrobat, Photoshop (basic), Premiere Pro (basic), Media Encoder, Illustrator (Basic)

### OTHER

KeyNote, Canva, Showbiz

## REFERENCES

Ian Kenny  
Executive Producer  
Fortress Films  
0418 788 649

Annie Thiele  
Producer  
Cadre Pictures  
Cellophane Studios  
0425 710 245

## PROFESSIONAL EXPERIENCE CONTINUED

### LINE PRODUCER

#### FORTRESS FILMS, (JUNE 2021 – MAR 2023)

I was the lead producer for Fortress Films. I re-located to Brisbane, Queensland for about a year and produced commercials and content through COVID restrictions. Worked closely with the Executive Producer to build the company and managed day-to-day operations.

#### Responsibilities

- Organised complex, interstate, multi-day shoots
- Developed and pitched treatments to win competitive work
- Managed and reported progress of multiple projects being produced simultaneously
- Lead experienced production teams and large crews across Australia

#### Achievements

- Line produced a **James Squire** brand commercial with a budget of \$800,000 shot in Tasmania. Organised crew and suppliers from Queensland, New South Wales, Victoria, and locally. The shoot required period costumes to be made from scratch, horse chase sequences and helicopter shoots to be organised
- Managed a facilitation job for **Ogilvy Singapore** and **Toyota Raize** (overseas car model). We recreated a pan-Asian city in Brisbane and locked down major roads and highways to shoot driving sequences with director of photography, **Stephen Windon** (Fast and Furious films)

### PRODUCER

#### NB CONTENT, JUN 2017 – JUN 2022

I was the lead video and content producer for the **Stellantis Group** (formerly known as **FCA Group**) which managed **Jeep**, **Alfa Romeo**, **Fiat**, and **Chrysler** automobiles. I maintained strong relationships with brand marketing and communications teams. Frequently worked with Stellantis' agency village which included **Cummins&Partners**, **Digitas**, **Starcom**, and **Dig+Fish**.

#### Responsibilities

- Agency producer for various creative and digital agencies and brands. Managed, scoped out budgets and created schedules for television commercials, online and digital content, stills, radio, OOH, activations for brand and retail campaigns each quarter
- Ran post-production and asset library with internal editors and external suppliers (sound, grade, online, VFX)
- Localised international footage – I negotiated usages with overseas partners for talent, music, and stock footage
- CAD and despatch of commercials
- Produced and directed shoots across Australia

#### Achievements

- **Jeep Working Far From Home** was a brand campaign and activation I saw end-to-end which saw the construction of a home office pod in Victoria transported to the rugged coastline of North-Western Tasmania
- **Jeep Wave** was a shoot produced across Queensland featuring Australian film and television icon Jack Thompson
- Managed a shoot on the ground in Singapore for **Buzzfeed** and **Singapore Tourism**

# Brian Ho

Producer | [brian-ho.com](http://brian-ho.com)

PHONE

0401 524 915

EMAIL

bho.xviii@gmail.com

## SELECTED CREDITS LIST

Year	Project Title Client Agency	Description	Role	Production Company EP Director
2024	Post Human Bloomberg Heckler	Content	Producer	
2024	Cook The Difference Maggi Hogarth, Saatch & Saatchi	Commercial	Producer	Poppet Nat Taylor Pete Moore
2023	<a href="#">Dylan Alcott</a> <a href="#">NIB</a> <a href="#">Dentsu Creative</a>	Commercial	Line Producer	Fortress Films Ian Kenny Matthew McCaughey
2023	<a href="#">I'm So Sorry For Your Loss</a> <a href="#">ABC TV, Screen Australia</a>	Sketch Series	Production Manager	Cellophane Studios Annie Thiele, Brian Ho Jemma Cotter
2023	<a href="#">We'll Take It From Here 1</a> <a href="#">Slater and Gordon</a> <a href="#">Akkomplise</a>	Commercial	Line Producer	Poppet Natalie Taylor Jonathan Nyquist
2023	<a href="#">We'll Take It From Here 2</a> <a href="#">Slater and Gordon</a> <a href="#">Akkomplise</a>	Commercial	Line Producer	Poppet Natalie Taylor Jonathan Nyquist
2023	Real Cookeez, Toast Treatz Moose Toys	Commercial	Line Producer	Poppet Natalie Taylor Jesse Richards
2023	<a href="#">Jump Start Pro</a> <a href="#">Lite N Easy</a> <a href="#">Hard Hat</a>	Commercial	Production Manager	Poppet Natalie Taylor Jonathan Nyquist
2023	<a href="#">Bounty Hunter</a> <a href="#">Beta Squad Australia</a> <a href="#">Upload Agency</a>	Content	Producer	Fortress Films Ian Kenny
2023	<a href="#">Last To Leave The Box</a> <a href="#">Beta Squad Australia</a> <a href="#">Upload Agency</a>	Content	Producer	Fortress Films Ian Kenny
2023	<a href="#">Powered by Tasmania</a> <a href="#">Tasmanias Energy</a> <a href="#">The20 Agency</a>	Commercial	Line Producer	Fortress Films Ian Kenny Justin McMillan
2022	<a href="#">The Bank Manager</a>	Short Film	Production Manager	Quamby Studios
2022	<a href="#">Cricket World Cup Promo</a> <a href="#">Dream 11</a> <a href="#">Studio Quotient</a>	Commercial	Line Producer	Fortress Films Ian Kenny Richard D'Alessio
2022	<a href="#">Enough Said</a> <a href="#">Joy Agency</a> <a href="#">Ram TRX</a>	Commercial	Line Producer	Fortress Films Ian Kenny Justin McMillan
2022	University of Queensland Post Graduate	Commercial	Line Producer	Fortress Films Ian Kenny Oliver Waghorn
2022	Gladiator Accessories Jeep	Stills	Producer	NB Content
2022	<a href="#">Camp Coffs</a> <a href="#">Jeep</a>	Content/stills	Producer, Director	NB Content
2022	<a href="#">Untelco Yourself</a> <a href="#">Circles.life</a> <a href="#">Hero Agency</a>	Commercial	Producer	Fortress Films Ian Kenny Matthew McCaughey

# Brian Ho

Producer | [brian-ho.com](http://brian-ho.com)

PHONE

0401 524 915

EMAIL

bho.xxviii@gmail.com

## SELECTED CREDITS LIST

Year	Project Title Client Agency	Description	Role	Production Company EP Director
2022	<a href="#">It Takes A Team</a> <a href="#">EPRP</a>	23 Min Documentary	Production Manager	NB Content Ian Kenny (EP/Dir.)
2022	Grand Cherokee L Jeep Cummins&Partners	Brand Campaign	Post Producer (Despatch and Digital)	NB Content
2022	Head and Heart Reputability Alfa Romeo Digitas	Brand Campaign	Post Producer (Digital)	NB Content
2021	<a href="#">Ordinary Be Damned</a> <a href="#">James Squire</a> <a href="#">Milk&amp;Honey</a>	Brand Commercial	Line Producer	Fortress Films Ian Kenny Justin McMillan
2021	<a href="#">Raise The Game</a> <a href="#">Toyota Raize</a> <a href="#">Ogilvy (Singapore)</a>	Brand Commercial	Production Manager	Fortress Films Ian Kenny Justin McMillan
2021	<a href="#">Working Far From Home</a> <a href="#">Jeep</a> <a href="#">Cummins&amp;Partners</a>	Brand Campaign	Agency Producer, Production Manager	NB Content Ian Kenny Justin McMillan
2021	<a href="#">Wave</a> <a href="#">Jeep</a> <a href="#">Cummins&amp;Partners</a>	Brand Campaign	Production Manager	NB Content Ian Kenny Justin McMillan
2021	<a href="#">Compass Co-ordinates</a> <a href="#">Jeep</a> <a href="#">Cummins&amp;Partners</a>	Brand Campaign	Agency Producer, Production Manager	NB Content Ian Kenny Justin McMillan
2021	<a href="#">Bring Your Own Tech</a> <a href="#">Officeworks</a> <a href="#">AJF Partnerships</a>	Retail Commercial	Production Manager	First Floor Films Roz Ruhui Ian Kenny
2021	It's Possible James Hardie Ogilvy (Sydney)	Brand Commercial	Production Co-ordinator	Red Tape Ian Kenny Fortress Films
2021	<a href="#">Multi Product</a> <a href="#">Catch.com.au</a> <a href="#">AJF Partnerships</a>	Brand Commercial	Production Co-ordinator	First Floor Films Roz Ruhui Matthew McCaughey
2021	<a href="#">Unseen</a> <a href="#">BAPCOR</a> <a href="#">AJF Partnerships</a>	Brand Commercial	Production Co-ordinator	First Floor Films Roz Ruhui Justin McMillan
2021	NewFront2022 Yahoo!	30 Min Corporate	Producer	NB Content Ian Kenny (EP/Dir.)
2021	Northcote Girls League AFL Community	2 min Content	Producer	NB Content Ian Kenny (EP/Dir.)
2021	March Low Prices Officeworks AJF Partnerships	Retail Commercial	Production Manager	NB Content Ian Kenny Matthew McCaughey
2021	Night Eagle, S-Series Jeep Cummins&Partners	Stills	Producer	NB Content Coco Productions Lou D'Angelou (Photographer)
2020	Fiat Professional Training Videos Fiat	Instructionals	Producer	NB Content

# Brian Ho

Producer | [brian-ho.com](http://brian-ho.com)

PHONE

0401 524 915

EMAIL

bho.xxvii@gmail.com

## SELECTED CREDITS LIST

Year	Project Title Client Agency	Description	Role	Production Company EP Director
2020	<a href="#">Gladiator Training Videos</a> <a href="#">Jeep</a>	Instructional	Producer	NB Content Oliver Waghorn
2020	Compass Training Videos Jeep	Instructional	Producer	NB Content Oliver Waghorn
2020	You Bought A Jeep Jeep Cummins&Partners	Brand Campaign	Post Producer (Digital and Broadcast)	NB Content
2020	<a href="#">EOFY</a> <a href="#">Officeworks</a> <a href="#">AJF Partnerships</a>	Retail Campaign	Production Co-ordinator	First Floor Films Roz Ruhiu Oliver Waghorn
2020	Save Your Skin Cancer Council Victoria AJF Partnerships	Brand Campaign	Production Co-ordinator	First Floor Films Roz Ruhiu Oliver Waghorn
2019	<a href="#">Awards</a> <a href="#">WorkSafe</a>	Awards Content	Producer	NB Content Hayden Gregory
2019	<a href="#">Caulfield Cup</a> <a href="#">Alfa Romeo</a>	Event coverage	Producer	NB Content
2019	<a href="#">Bathurst 1000</a> <a href="#">Jeep</a>	Event coverage	Producer	NB Content
2019	Grand Cherokee Summit and Limited Jeep Cummins&Partners	Brand Commercial	Producer	NB Content Tanya Stankovic Oliver Waghorn
2019	Tribute Chrysler Cummins&Partners	Stills	Producer	NB Content Coco Productions Lou D'Angelou (Photographer)
2019	All-new Wrangler Jeep Cummins&Partners	Brand Campaign	Producer	NB Content Guilty Content Tanya Stankovic Tony Rogers
2019	Trackhawk Jeep Cummins&Partners	Brand Campaign	Producer	NB Content
2019	<a href="#">WSL x RFC</a> <a href="#">Jeep</a>	Content	Producer	NB Content Oliver Waghorn
2019	Wrangler Dealer Training Jeep	Event coverage	Producer, Director	NB Content
2019	Compass and Grand Cherokee Jeep Cummins&Partners	Stills	Producer	NB Content Coco Productions Lou D'Angelou (Photographer)
2018	<a href="#">Where It Begins</a> <a href="#">Weet-bix</a> <a href="#">Gemba</a>	Commercial	Producer	NB Content Oliver Waghorn
2018	<a href="#">Portsea Polo</a> <a href="#">Alfa Romeo</a>	Event Coverage	Producer	NB Content
2018	<a href="#">Adventure Days</a> <a href="#">Jeep</a> <a href="#">Cummins&amp;Partners</a>	Retail Campaign	Producer	NB Content Oliver Waghorn
2018	<a href="#">Stelvio Q Training</a> <a href="#">Jeep</a>	Event Coverage	Producer, Director	NB Content