

# Tom Davies

Agent: Freelancers Promotions T: (03) 9682 2722  
M: 0417 322 355 • E: tom@tomdavies.com.au • W: www.tomdavies.com.au



## TVCs

---

### 2023

<b>Twinings "Sleep Well" (TVC)</b> Director: Jared Daperis	<b>Producer</b>	<b>The Sweetshop</b> MD: Edward Pontifex
<b>AusPost "Modernisation" (TVC)</b> Director: Jordan Watton	<b>Producer</b>	<b>Hogarth</b>
<b>Deakin "Let's Keep Earth Wonderful" (TVC)</b> Director: Jared Daperis	<b>Producer</b>	<b>The Sweetshop</b> MD: Edward Pontifex
<b>Mission Australia "Brand" (TVC)</b> Director: Jared Daperis	<b>Producer</b>	<b>The Sweetshop</b> MD: Edward Pontifex
<b>TAC "Split Second" (TVC)</b> Supervising Director: Max Barden	<b>Producer</b>	<b>The Sweetshop</b> MD: Edward Pontifex
<b>AIA "All or Something" (TVC)</b> Director: Max Barden	<b>Producer</b>	<b>The Sweetshop</b> MD: Edward Pontifex
<b>Meta X Ray Bans (Content)</b> Director: Jarred Osbourn	<b>Producer</b>	<b>Wildebeest</b> EP: Josie Baynes
<b>Malware Bytes "Mrs Clicks" (TVC)</b> Director: Harry Deadman	<b>Line Producer</b> (US Facilitation)	<b>Florence</b> EP: Ned Brown

### 2022

<b>St Luke's Health "Brand" (TVC)</b> Director: Jared Daperis	<b>Producer</b>	<b>The Sweetshop</b> MD: Edward Pontifex
<b>Michael Hill "Mother's Day" (TVC)</b> Director: Liz Murphy	<b>Producer</b>	<b>The Sweetshop</b> MD: Edward Pontifex
<b>Red Cross "We're the Lifeblood" (TVC)</b> Director: Jared Daperis	<b>Producer</b>	<b>The Sweetshop</b> MD: Edward Pontifex
<b>Midas "Puppet" (TVC)</b> Director: Max Barden	<b>Producer</b>	<b>The Sweetshop</b> MD: Edward Pontifex
<b>Centrum "Sleep Well" (TVC)</b> Director: Clare Plueckhahn	<b>Producer</b>	<b>McCann</b> EP: Cinnamon Duvell



## 2021

### **Snooze “Brand” (TVC)**

Director: Paul Nevison

**Producer**

**The Sweetshop**

MD: Edward Pontifex

### **Twinings “Live Well” (TVC)**

Director: Kate Halpin

**Producer**

**The Sweetshop**

MD: Edward Pontifex

### **Melbourne IVF “Brand” (TVC)**

Director: Maddelin McKenna

**Producer**

**Open Arms**

EP: Jo De Fina

### **UniSuper “Brand” (TVC)**

Director: Steve Packer

**Producer**

**Passel Media**

### **Knobby “Bike Trip” (TVC)**

Director: Max Price / Luke Goodall

**Producer**

**Priceless Productions**

\*\*In 2021/2022 I reduced my producing workload to open a restaurant\*\*

## 2020

### **Ford “Wildtrak X Brand”(TVC)**

Director: Noah Marshall

**Producer**

**The Sweetshop**

MD: Edward Pontifex

### **Thankyou “Global Launch” (Content)**

Director: Paul Nevison

**Producer**

**Savvy Cinema**

### **Drumstick “Summer” (TVC)**

Director: Kate Halpin

**Producer**

**The Sweetshop**

MD: Edward Pontifex

### **Cancer Council Victoria “Brand” (TVC)**

Director: Oliver Waghorn

**Line Producer**

**First Floor Films**

EP: Roz Ruwhiu

### **BUPA “Brand” (TVC)**

Director: Craig MacLean

**Line Producer**

**First Floor Films**

EP: Roz Ruwhiu

## 2019

### **Mobil “Fuel Made for Australia” (TVC)**

Director: Alex Brown

**Producer**

**The Sweetshop**

MD: Edward Pontifex

### **Sunsense “Summer” (TVC)**

Director: Kate Halpin

**Producer**

**Candid Films**

EP: Jo Austin

### **Sportsbet “Game of Footys” (Content)**

Director: Harley Hamer

**Producer**

**Sportsbet**

EP: Dan Atkins



**Sportsbet “NRL Emergency”  
(Content)**

Director: Tom Linfoord

**Producer**

**Sportsbet**

EP: Dan Atkins

**Federation Uni (TVC)**

Director: Brad Wilson

**Producer**

**Brad Wilson Creative**

**“The Mirror” (Short)**

Director: Joel Kohn

**Producer**

\*2020 AACTA Winner\*

**Screen Invaders / Savvy Cinema**

Producer: Michael Horvath

**“The Legend of Burnout  
Barry” (Short)**

Director: Isaac Elliot

**Producer**

\*ABC2 DisRupted\*

**LateNite Films**

Producers: Nick Colla, Chris Hocking

**2018**

**Sportsbet “What’s Better?”**

Director/EP: Barney Howells

**Producer**

**Sportsbet**

**Melb Poly “Health”**

Director: Chris Tovo

**Producer**

**Positive Ape**

**RAA “Insurance”**

Director: Edwin McGill

**Line Producer**

**Guilty**

Executive Producer: Jason Byrne

**Ford “Pass You By”**

Director: Edwin McGill

**Line Producer**

**Guilty**

Executive Producer: Jason Byrne

**St Hugos Wine “For Love and  
Honour”**

Director: Chris Tovo

**Line Producer**

**Positive Ape**

Executive Producer: Jason Byrne

**ANZ “Cyber”**

Director: Brian Patto

**Line Producer**

**TBWA**

Producer: Steph Leddin

**Ford “End of Year”**

Director: Edwin McGill

**Line Producer**

**Guilty**

Executive Producer: Jason Byrne

**Ford “Test Track”**

Director: Edwin McGill

**Line Producer**

**Guilty**

Executive Producer: Jason Byrne

**Holden “EOFY”**

Director: Ian Kenny

**Line Producer**

**First Floor Films**

Executive Producer: Roz Ruwhiu

**Sportsbet “World Cup”**

Director/EP: Barney Howells

**Line Producer**

**Sportsbet**

Producer: Natalie Taylor

**Sportsbet “Hotshots Jackpot”**

Director/EP: Barney Howells

**Line Producer**

**Sportsbet**

**Beaurepaires “Serious Business”**

Director: Ian Kenny

**Line Producer**

**First Floor Films**

Executive Producer: Ian Kenny



## **2017 & Earlier**

Line Producer & Production Manager on various TVCs and corporate videos.

## **References**

---

Available upon request.