

LENNA YOKO BOORD

W a R d R o B e S t Y I I s T

CV @ 07.17

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ADVERTISING

Date	Role	Client	Director	Producer	Production House
2017	W.S	Carlton Dry	Alex Roberts	Kate Merrin	Finch (Melbourne)
2017	W.S	McDonald's	Patrick Hughes	Kate Merrin	Finch (Melbourne)
2017	W.S	Target	Hussein Alicajic	Alastair Pratten	Photoplay (Sydney)
2017	W.S	Leggo's	Alyssa McClelland	Kate Merrin	Finch (Melbourne)
2017	W.S	Libra	Pete Moore	Elizabeth Rocka	13&Co. (Sydney)
2017	W.S	Nissan	Jae Morrison	Kate Merrin	Finch (Melbourne)
2017	W.S	Webjet	Clayton Jacobson	Rohan Timlock	Guilty (Melbourne)
2017	W.S	N.A.B	Jae Morrison	Kate Merrin	Finch (Melbourne)
2017	W.S	Bonds	Tony Rogers	Rohan Timlock	Guilty (Melbourne)
2016	W.S	Clinique	Mark Fina	Mathew Rodrigues	Spring Studios (NYC)
2016	W.S	K-Mart	Serge Neville	Lauren Schneider	Serge Neville Studios (NYC)
2016	W.S	Mitsubishi	Scott Pickett	Chris Cho	Sanctuary Content (LA)
2016	W.S	Oakley/Intel	Josh Soskin	Rebecca Perkins	Houseblend Media (LA)
2016	W.S	LAFD	Martin Linns	Jose Delgado	CVLT (LA)
2016	W.S	Princess Cruises	Bo Crabbe	Han West	Meridian Content (LA)
2016	W.S	Goldiblocks	Mimi Cave	Rose Krane	Doomsday (LA)
2016	W.S	Sonic	Steve Peterson	Stephen Ruiz	Big Machine (LA)
2016	W.S	Wolfmother	Adam Willis	Chad Alburdis	Honey Badger (LA)
2016	W.S	Youtube	Rosey	Rose Krane	Radical Media (LA)
2016	W.S	Dot Dash	Ryan Baca	Brian Green	Billabong Inhouse (LA)
2016	W.S	FCG	Ryan Baca	Brian Green	Billabong Inhouse (LA)
2016	W.S	Von Zipper	Ryan Baca	Brian Green	Billabong Inhouse (LA)
2016	W.S	America's Greatest Makers	Reality TV (No Director)	Mark Burnett (E.P)	Thirteen Enterprises (LA)

2015 SABBATICAL YEAR FOR STUDIES

Date	Role	Client	Director	Producer	Production House
2014 & Prior	W.S	Aldi	Scott Pickett	Lee Thomson	Jungle (Sydney)
	W.S	Allianz	Brendan Fletcher	Michelle Parker	Heckler (Sydney)
	W.S	Australian Lamb	Scott Pickett	Nick Simkins	Jungle (Sydney)
	W.S	Bakers Delight	Mark Alston	Leilani Tomaszewski	Infinity Squared (Sydney)
	W.S	Cricket Australia	Hussein Alicajic	Florence Tourbier	Photoplay (Sydney)
	W.S	Freedom Foods	Hussein Alicajic	Florence Tourbier	Photoplay (Sydney)
	W.S	Hairhouse Warehouse	Lucinda Schreiber	Oliver Lawrence	Photoplay (Sydney)
	W.S	Heineken (U.S)	Stacy Wall	Timory King	Epoch Films (LA)
	W.S	Honda	Scott Otto Anderson	Oliver Lawrence	Photoplay (Sydney)
	W.S	Hungry Jacks	Hussein Alicakic	Oliver Lawrence	Photoplay (Sydney)
	W.S	Kellog's	Scott Otto Anderson	Florence Tourbier	Photoplay (Sydney)
	W.S	KFC	Dean Blumberg	Joshua Jenkins	OneTwenty (Sydney)
	W.S	KIA	Tom Noakes	Belinda Dean	Photoplay (Sydney)
	W.S	Kotex	Lucinda Schreiber	Florence Tourbier	Photoplay (Sydney)
	W.S	Mc Donald's	Scott Pickett	Carla Robertson	Jungle (Sydney)
	W.S	MLA	Diamond Dogs	Florence Tourbier	Photoplay (Sydney)
	W.S	Myer	Scott Otto Anderson	Florence Tourbier	Photoplay (Sydney)
	W.S	Nescafe	Fiona McGee	Claire Richards	Goodoil (Sydney)
	W.S	OMO & Persil	Scott Otto Anderson	Oliver Lawrence	Photoplay (Sydney)
	W.S	Powerade	Hussein Alicajic	Oliver Lawrence	Photoplay (Sydney)
	W.S	Purina	Scott Otto Anderson	Oliver Lawrence	Photoplay (Sydney)
	W.S	Starburst	Hussein Alicajic	Florence Tourbier	Photoplay (Sydney)
	W.S	Tresemme	Chris Robinson	Paige Seidel	Partizan Films (LA)
	W.S	Vicks	Andrew Lancaster	Larissa Coupe	Photoplay (Sydney)
	W.S	Virgin Australia	Fiona McGee	Claire Richards	Goodoil (Sydney)

FASHION

Date	Role	Client
2008-2009	Senior Fashion Editor	Grazia Australia

CELEBRITY

Date	Role	Client
2007 – 2008	Personal and Event Stylist	Victoria and David Beckham

MUSIC TOUR

Date	Role	Client
2007 -2008	Costume Designer and Stylist	XIX Entertainment / The Spice Girls World Tour

REALITY TELEVISION SHOW

Date	Role	Client
2007	Fashion Stylist for Victoria Beckham	CBC & NBC Productions – ‘Coming to America’