

PRODUCTION

TVC Production Manager / Line Producer

Samantha Kelly

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Freelancers Promotions 03 9682 2722

Samantha has organised & managed multiple location, multiple day, film & HD format TVC shoots across Australia.

Working primarily in the TVC sector, Samantha has operated freelance as a Production Manager & Line Producer since 2010 after spending the previous ten years learning and honing skills at Melbourne production company Renegade Films Australia.

In recent years being able to adapt her skill set to work in live entertainment has expanded her knowledge & experience. Touring extensively with Musicians and Comedians in theatres large & small across Australia, at music festivals such as Bluesfest, and internationally at the Edinburgh Fringe Festival.

With keen attention to detail; ability to budget & schedule commercials; excellent time management & organisational skills; efficiency at prioritising and multitasking; outstanding verbal and written communication skills; ability to focus and work well under pressure; capacity to liaise with all levels of management & film departments: adept at working independently or collaboratively within a team.

Production Experience: Multi unit / multi camera shoots in CBD, metro & regional locations. Animals, children, food, retail products. Aerials, tracking vehicles / low loaders, on water & within road closures. High profile cast & professional athletes. Fashion HMU & Costume. Large ensemble casts and background crowds. SFX / VFX & Stunts.

Resources: Apple MacBook Pro laptop & portable printer, Showbiz Budgeting software, on set production kit, current Victorian Working with Children Permit and Drivers Licence.

SELECTED TVC WORK (sample only):

Worksafe Victoria 2019

Thirteen & Co

Dir: Armand De Saint-Salvy / Prod: Susie Douglas
Overview: country & metro locns / industrial settings

Special K AFLW Campaign 2019

Collider

Dir: Suzanne Kim / Prod: Lucy Pilkington
Overview: food / elite athletes / night shoot

Officeworks Campaigns 2018 – 2019

AJF Partnership

Dir: Matt Weston / Prod: Erica Frick
Overview: retail products / filming in operational stores

ABC 'Wed Night Promo' Campaign 2018

ABC TV

Prod: Marina Younger / Line Prod: Samantha Kelly
Overview: high profile talent / tracking vehicles / animals

Mazda 'Join the 2Tribe' Campaign 2017

Mr Smith

Dir: Nima Nabilirad / Prod: Helene Nicol
Overview: large crew / steadicam / tracking / fashion HMU

Australian Unity 'Thrive' Campaign 2016

Finch

Dir: Jae Morrison / Prod: Fiona McGregor
Overview: large cast / multi locn / stunts / aerials

AAMI 'Rhonda' Campaign 2012

Renegade Films

Dir: Tony Rogers / Prod: Jen Livingston
Overview: beach locn / large cast

FourNTwenty Pies 'Australian Wave' Campaign 2019

Interrogate

Dir: Ash Boland / Prod: Tara Riddell
Overview: food / multi camera / multi day & locn / large cast

Ladbrokes Spring Carnival Campaign 2019

The Sweetshop

Dir: Joel Harmsworth / Prod: Llew Griffiths
Overview: horse racing / tracking vehicle / large cast & crew

Cancer Council Victoria Quit Campaign 2019

Airbag

Dir: David Rittey / Prod: Selin Yaman
Overview: coordinating real people & counsellors

Toyota 'Hybrid' Campaign 2018

Finch

Dir: Jae Morrison / Prod: Kat Latour
Overview: VFX / large children & animal cast / multi cam

La Trobe University Brand Campaign 2017

Revolver

Dir: Stephen Carroll / Prod: Tobi Webster
Overview: large scale locn / large numbers of real people

Nimble 'Smart Little Loans' Campaign 2013

The Sweet Shop

Dir: Steve Ayson / Prod: Cindy Kavanagh
Overview: SFX / animals / large crew & cast / multi day

Nissan Australia – 'Dualis' 2007

Renegade Films

Dir: Tony Kaye / Prod: David Kerr / Joe Connor
Overview: tracking / fashion HMU & costume / large cast

FILM & LIVE PERFORMANCE WORK:

2021 **Fires**

TV Series – Matchbox Pictures
Production Contracting

Line Producer: Lesley Parker

2020 / 2021 **Blacklight**

Feature Film
Production Contracting

UPM: Sandy Stevens
Producer: Paul Currie

2018 – 2020 **Rockwiz Live**

Touring Live Music Stage Show
Talent Coordinator / Production Assistant

Producer: Ken Connor

2014 – 2018 **Doug Anthony Allstars DAAS LIVE**

Touring Live Comedy Stage Show
Production Manager

Tour Manager: Cameron Mellor

EDUCATION & EMPLOYMENT

2000 – 2010 **Renegade Films Australia** In House Production Manager

2008 **Australian Film Television & Radio School** Short Course: Production Management for Film

1999 **Deakin University** Bachelor of Arts: Media Art

1996 **Holmesglen** Advanced Certificate in Media

REFEREES

Fiona McGregor

Executive Producer - Transmission Pictures
M. 0418 686 688 / fiona@fionamcgregor.tv

Cameron Mellor

First Assistant Director / Tour Manager
M. 0402 837 112 / cpmellor@netspace.net.au

Joe Connor

Executive Producer - Renegade Films Australia
M. 0418 384 824 / joe@renegade.com.au

Damien Grant

First Assistant Director
M. 0411 516 090 / firstadfilmtvc@me.com