



**Booking Agent: FREELANCERS PROMOTIONS Ph: 03 9682 2722**

**Elle has:** 25+ years production experience in TVCs, Ad Agencies, TV Series, Films. Apple Macbook Pro Laptop, Working with Children, 1<sup>st</sup> Aid St. John's Ambulance, Car

**Skills:** budgets & quotes; schedules; crew, cast & client management & logistics; location permits, parking permits, Cast contracts/ deal memo's, Clear Ads, Adstream

**Worked with:** SFX, VFX, helicopters, boats, drones, tracking vehicles, low riders, kids, animals, fashion models, high profile talent, underwater filming, boats, motorbikes, trucks, stunt drivers, rigging, road closures, multiple locations, high end large crews to low budget shoots

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## PRODUCTION MANAGER / PRODUCER EXPERIENCE

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**Production Manager**  
May 2023

**Black Swan 'Dips'**  
1 day shoot; 25 Crew, 7 Cast, Agency/Client

**Spinach Advertising**  
Producer: Beaver

**Line Producer / PM**  
March / April

**OPPO Australia (Chinese crew)**  
Shared Producing Pre with Sean Tu  
Quotes, location search, casting, crew & gear  
Shoot cancelled.

**Flipt Studio**

**Line Producer / PM**  
Dec 2022 – Feb 2023

**Sony 'Genuine Lens Branding Campaign'**  
5 x digital video ad campaign; Shoot mid Feb '23  
4 day shoot around Victoria, 16 crew, 8 cast; permits  
Agency over from China; Director: Tov Belling

**The Momentum, Singapore**

**Production Manger**  
Jan – Feb 2023

**AFL Season Launch 2023**  
TVC, Cinema, Online ad; 4 day shoot;  
Up to 36 cast (incl kids), 34 Crew,  
plus parents & Agency/Client daily

**Truce Films**  
Producer: Brendan Lee

**Production Manager**  
Jan 2023

**PEET Aston**, stills photography shoot  
Pre / locations; Justine Pitcher shared PM role

**NATION**  
Producer: Judi Oehme

**Line Producer**  
Dec 2022

**'CitiPower – Summer of Cricket'**  
Acct Dir: Adam Litchfield; 10 crew, 14 cast

**Accordion Productions**  
Exec Producer: Greg Toolen

**Production Manager**  
Oct – Nov 2022

**'Herberton – Heart Of The North'** doco  
Pre pro

**Renegade Films**  
Producer: Joe Connor

**Production Manager**

**Ryobi 'Christmas' TVC & Social campaign**  
Pre production

**Burning House**  
Producer: Charlie Porter

**Production Manager**  
Sept 2022

**ISA Industry Super Australia TVC campaign**  
'Compare the Pair' – "Barber", "Rock Climbing"  
"Music", "Gaming", "Movies" & "Fitness"  
3 day shoot: up to 29 crew, 8 cast, Agency/Client daily

**The Shannon Group**  
Producer: Beaver

**Production Manager**  
Aug 2022

**Medibank 'Life Insurance'**- Pre  
**SuperCheap Auto 'Christmas'** – Quote  
**Dabble 'Robot Captcha'** – Pre  
Prod: Noelle Jones, Afrim Memed, Tanya Spencer

**The Producers**  
Producers: Noelle, Afrim

**Production Manager**  
July 2022

**Ford 'Fox Sports'** 3 x TVCs  
1 day shoot, 10 crew  
Dir: Tov Belling

**VMLY&R / WPP**  
Producers: Sandi Gracin & Margot Ger

**Production Manager**  
June 2022

**Swisse Beauty** 2 x TVCs  
Pre production

**Clemenger Studios**  
Producer: Jess Langley

<b>Head of TV &amp; Video Producer/ PM</b> 2015 – June 2022	<b>Full time (7 years: Head of TV &amp; Video Dept)</b> Managed Australian-wide in-house & freelance team Produced / Production Managed:	<b>Bauer Media / Are Media</b>
<b>Producer/ PM</b>	<b>#1: 'WhichCar' TV show</b> – 2 x seasons, Ten Network & Prime NZ Included car brands Wheels & MOTOR magazines	
<b>Producer/ PM</b>	<b>#2: 'Mighty Machines' TV show</b> - 2 x seasons, Ten Network & Prime NZ Trucks, Transport, Farm Machinery – big boys with their toys	
<b>Producer/ PM</b>	<b>#3. TVCs</b> including: Continental Tyres; Turu travel website; In-house brand TVCs, TV show TVCs, etc.	
<b>Producer/ PM</b>	<b>#4: Client corporates, online &amp; social video campaigns</b> Incl: McLaren, BP, Porsche, Mercedes Benz, Volvo, Maxi Trans, Toyota, Holden, Sidchrome, Dial-before-you-Dig, Continental Tyres	
<b>Producer</b> 2014	<b>In-house- animation &amp; VFX</b> Managed team of animators, editors, vfx artists, storyboard artists on projects large and small TVCs, music videos, TV & online shows; Dir: Peter Viska	<b>Viskatoons Animations</b>
<b>Ad Agency Prod</b> Jan - Mar 2010	<b>Creative Services</b> Including: Army Pilot Campaign, Cadbury Picnic	<b>George Patterson Y&amp; R</b>
<b>Producer/ Prod Mgr</b> 2010 – 3 months	<b>Apple Australia</b> Aust wide location stills photog & video shoot Dir: Emily Nathan and crew from USA	<b>The Film Bakery</b>
<b>Producer/ Prod Mgr</b> 2009	<b>Julia Gillard Western Bulldogs</b> stills shoot Photog: Will Salter	<b>Will Salter Photography</b>
<b>Film Producer (pre)</b> 2007 – 09	<b>'Rivals' feature film</b> (in development/ pre) Dir: Clara Chong; Exec Producer: Matt Carroll	<b>LIZA Productions</b>
<b>TVC Producer</b> 2006 – 09	<b>Full time inhouse</b> Numerous TVCs & Corporates Inc. Bonds; SK11 with Kate Blanchett Dir: Michael Metzner	<b>Snapper Screen Productions</b>
<b>Ad Agency Producer</b> TVC 2006	<b>Medibank 'Chopper' &amp; Family 15' TVCs</b> Group Account Dir: Melissa Dale	<b>Boiler Room Communications</b>
<b>Ad Agency Producer</b> TVC 2006	<b>Red Energy IVR TVC</b> Group Account Dir: Melissa Dale	<b>Boiler Room Communications</b>
<b>Ad Agency Producer</b> TVC 2006	<b>Medibank 'Ambulance' TVC</b> Group Account Dir: Melissa Dale	<b>Boiler Room Communications</b>
<b>Ad Agency Producer</b> TVC 2006	<b>3 x Red Energy TVCs</b> Group Account Dir: Melissa Dale	<b>Boiler Room Communications</b> Prod Co: The Guild, Leanne Tonkes
<b>Production Manager</b> TVC 2006	<b>Virgin 'Money' TVC</b> Dir: Dogboy	<b>The Pound</b> Producer: Cinnamon Darvall
<b>Production Manager</b> TVC 2006	<b>Jetstar TVC</b>	<b>Directors Group</b> Producer: Craig Griffin
<b>Production Manager</b> TVC 2006	<b>ANZ First TVC</b> Dir: Dogboy	<b>The Pound</b> Producer: Cinnamon Darvall
<b>Production Manager</b> TVC 2006	<b>'Dutch Masters Exhibition' TVC</b>	<b>Directors Group</b> Producer: Craig Griffen
<b>Production Manager</b> 2006	<b>Heinz Infant Feeding Informational DVD</b>	<b>Apocalypse films</b>
<b>Producer/ Prod Mgr</b> 2005	<b>L'Oreal Melb Fashion Festival</b> videos for MFF Dir: Michael Metzner	<b>Snapper Screen Productions</b>
<b>Producer/ Prod Mgr</b> 2005	<b>Pacific Brands</b> fashion parade Dir: Michael Metzner	<b>Snapper Screen Productions</b>

<b>Producer/ Prod Mgr</b> TVC 2005	<b>No Romeo</b> fashion label 30 sec TVC	<b>Snapper Screen Productions</b>
<b>Ad Agency TV Producer</b> 2005	<b>Renault Scenic DVD</b> Acct Dir: Michelle Caird	<b>Publicis Link (Mojo)</b> Prod Co: Catfish (Chris Currie)
<b>Producer</b> TVCs 2003 – 2005	<b>Full time inhouse</b> – TVCs & Corporates Directors: Clara Chong, Peter Pilley, Michael Metzner Inc: Feltex Carpet, Jenny Craig with Hayley Lewis DHS Children's Charter, McDonalds, Pac Brands, Department of Health – Public Healthcare Awards	<b>Tribal Films</b>
<b>Producer</b> TVCs 2001 – 2002	<b>Full time inhouse</b> TVC Producer, VFX & Animation TVCs, music videos, video game cinematics Video game 'opening' cinematics- 'Mission Impossible', 'Jurassic Park', 'AFL', 'Crushed Baseball' and 'Roadkill'; Corona billboard posters; TVCs (eg Melbourne Aquarium) Managed team of 20 animators, directors and designers	<b>Act3animation</b>
<b>Film Producer</b> 2002	<b>'Negative'</b> 20 min / Super 16 short film Director: James Wan; Writer: Leigh Whannell;	<b>Dir: James Wan</b> 2003 St Kilda Film Fest
<b>Production Manager</b> TVC 2001	<b>Melbourne Tourism</b> TVC – 25 locations	<b>toast (Australia) Pty Ltd</b> Producer: David Revill
<b>Film Production Mgr</b> 2001	<b>'Deeper than Blue'</b> - feature Film Producer: Kate Whitbread	<b>Max's Dreaming Pty Ltd</b> Director: Sandra Sciberras

## PRODUCTION COORDINATOR EXPERIENCE

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<b>Prod Coord / Location Mgr</b> May 2023	<b>Dairy Australia</b> 2 day shoot, 3 locations; permits PM Rob Harrison	<b>Airbag</b> Producer: Jess Junor
<b>Production Coord</b> Mar 2023	<b>BUPA</b> 'Sleepy & Windy' TVC <b>James Squire</b> 'Occasions' TVC campaign <b>Connoisseur</b> 'Peanut Butter' & 'Chocolate Cookie' <b>Kogan</b> 'Vending Machine' & 'Parking Gate' <b>XXXX</b> 'Post Codes of Origin' - research	<b>The Producers</b> Producers: Krystal, Aborah, Noelle, Affrim
<b>Production Coord</b> Mar 2023	<b>Fight Motor Neuron Disease TVC</b> <b>Myer</b> 'Kids Winter Newness' Stills & Video No Production Manager; Cast contracts & Deal Memo's	<b>Clemenger BBDO</b> Producer: Alexis Cook
<b>Production Coord</b> Nov 2022	<b>Porsche</b> 'Taycan Arcade' No Production Manager; 32 crew plus Agency/Client Night shoot on Avalon runway	<b>Airbag</b> Producer: Alan Robinson
<b>Production Coord</b> Aug 2022	<b>Nutrien AG</b> 'Flying' TVC - Pre Production Mgr: Jess Junor	<b>Airbag</b>
<b>Production Coord</b> Aug 2022	<b>Providoor</b> 'Evening Worship' - Pre Production Mgr: Kate McTernan	<b>Revolver</b>
<b>Locations Coord</b> June 2022 – 3 weeks	<b>Newsreader 2</b> – TV Series, Locations Prod: Jenni Tosi; Locations Mgr: Neil McCart	<b>Werner Film Productions</b>
<b>Film Casting Coord</b> 2001	<b>'Queen Of the Damned'</b> - feature film Cast extras for Concert Scene	<b>DQ Productions</b>
<b>Production Coordinator</b> TVC 2001 – 6 weeks	<b>Honey Bunches of Oats</b> , US TVC Prod Mgrs: Martine Broderick, Molly Pope	<b>Spowles Films / Flying Tiger Films</b> (USA)
<b>TVC Production Coord</b> 2001	<b>Greenseas</b> TVC <b>Coon Cheese</b> TVC <b>Kmart</b> 'Green & Gold' TVC <b>St Kilda Film Festival</b> 'Action' TVC/Cinema <b>One-Tel</b> TVC	<b>Renegade Films</b> <b>M.I.A Films</b> <b>M.I.A. Films</b> <b>The Film Business</b> <b>The Film Business</b>

	<b>Michelin Tyres 'Driver' TVC</b>	<b>Moby</b>
<b>Production Coordinator</b>	'The Great Pisstake' –16mm short film	<b>Dir: Kirsty Street</b>
<b>Production Coordinator</b>	Testeagles 'Underdog' music video	<b>Eden St Films</b>
<b>Production Coordinator</b>	<b>Full time in-house</b> – TVCs Sydney QuickEze; Paul's Yoghurt; Coke, etc.	<b>Brainwash Film</b> <b>Brainwash Film</b>
<b>ASSISTANT DIRECTOR EXPERIENCE</b>		
<b>3<sup>rd</sup> AD Replacement</b> Feb 2023	<b>'Scrublands'</b> – TV Series ADs: Andy Power, Scooter (1 day)	<b>Easytiger</b>
<b>2<sup>nd</sup> AD / PM</b> Sept 2022	<b>Industry Super Australia (ISA)</b> – TVC, social, print 'Compare the Pair' – "Barber", "Rock Climbing" "Music", "Gaming", "Movies" & "Fitness" 1st AD: Kham Soukseun	<b>The Shannon Group</b>
<b>Additional 3<sup>rd</sup> AD</b> Aug 2022 Total: 8 days	<b>'La Brea'</b> - US TV Drama ADs: Paul Walton, Dean Fay Wendy Gregory Walker, Sean Barnacle Lead Cast (at Unit base) and Extras management (on set)	<b>LAB Productions Pty Ltd</b>
<b>Additional 3<sup>rd</sup> AD</b> July 2022	<b>'Late Night With The Devil'</b> – Feature Film 1st AD: Andy Power Docklands Studios (DSM) – Extras management	<b>Late Night With The Devil Pty Ltd</b>
<b>2<sup>nd</sup> AD</b> 2002	<b>'The Carnival is Over'</b> – short film Film Vic IFF Award Winner Prod Mgr: Annie Venables; Dir: Sam Macgeorge	<b>Circe Films</b> Producer: Lizette Atkins
<b>Additional 3<sup>rd</sup> AD</b> 2002	<b>'Queen of the Damned'</b> - Feature Film Numerous scenes – in studio/set, on location AD: Andy Power	<b>DQ Productions</b>
<b>Additional 3<sup>rd</sup> AD</b> 2001	<b>'Horrace &amp; Tina'</b> - TV Series 2nd AD: Andrew Power	<b>Jonathan Schiff Productions</b>
<b>Additional 3<sup>rd</sup> AD</b> 2001	<b>'Crash Zone'</b> - TV Drama 1st AD: John Hartley	<b>Aust. Children's TV Foundation</b>
<b>3<sup>rd</sup> AD</b> 2001	<b>Bank of Melbourne 'Jack Thompson' TVC</b> 1st AD: Philip Hearnshaw	<b>Binnaburra Films</b>
<b>Additional 3<sup>rd</sup> AD</b> 2001	<b>'Horrace &amp; Tina'</b> - TV Series 2nd AD: Andrew Power	<b>Jonathan Schiff Productions</b>
<b>3<sup>rd</sup> AD/ Chaperone</b> 2001	<b>'Halifax'</b> - TV Drama (replacement) 1st AD: John Hartley	<b>Simpson Le Mesurier Films</b>
<b>2<sup>nd</sup> AD</b> 2000	<b>'Occupied'</b> - short film 1st AD: Holly Fraser	<b>Interrobang Films</b>
<b>1<sup>st</sup> Assistant Director</b>	<b>'Bait'</b> – 16mm Short Film	<b>Dir: Angela Buckingham, Sydney</b>
<b>2<sup>nd</sup> AD</b>	<b>'Mindhunters'</b> – 35mm film trailer Dir: David Gaddie	<b>Prodigy Films, Sydney</b>
<b>3<sup>rd</sup> AD</b>	<b>Optus 'Long Distance'</b> Cinema Ad	<b>Blue Sky Films, Sydney</b>
<b>3<sup>rd</sup> AD</b>	<b>Yellow Pages 'National Anth'</b> TVC Dir: Adrian Haywood	<b>HAT (AHT) Productions, Sydney</b>
<b>Additional 3<sup>rd</sup> AD</b>	<b>'Babe: Pig in the City'</b> feature film Venice Beach scene; 1st AD: Philip Hearnshaw	<b>Kennedy Miller, Sydney</b>

## PRODUCTION ASSISTANT EXPERIENCE

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<b>TVC Production Asst</b> 2002- including:	McDonalds (USA, UK, Europe) TVC Fruitopia TVC Tattslotto Superdraw TVC Origin Energy TVC Worksafe TVC Ford TVC Victoria Tourism / Office TVC	<b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>8 Commercials</b> <b>The Film Business</b>
<b>TVC Production Asst</b> 2001 – 6 weeks	Mitsubishi TVC, US Prod Mgr – Martine Broderick	<b>Magnolia Films / Studio (U.K.)</b>
<b>TVC Production Asst</b> 2000's including:	My Dog TVC Watties TVC TAC TVC Twix TVC Problem Gambling Bertolli TVC Stihl TVC Ansett TVC Jarrah TVC Reece TVC Renault TVC Onward TVC ANZ TVC Mazda TVC Diners Club TVC City of Melbourne TVC 'Project H' TVC Mayne Health TVC Reflex 'Bunjee' TVC Lucozade TVC Primus TVC Pepsi TVC Problem Gambling TVC Sunkist TVC Hungry Jacks TVC Production Assist <b>inhouse</b> - 1 month Rothschild "Arrow" TVC Medibank Private TVC Toyota TVC Mitsubishi Lancer TVC Hungry Jacks TVC Susan 'Mothers Day' TVC Lay's 'Lazy Night In' TVC Production Office <b>inhouse</b> – 6 weeks Foxtel TVC	<b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Jasper Drake Productions</b> <b>8 Commercials</b> <b>David Campbell Productions</b> <b>Barry Hall Productions</b> <b>Window Productions</b> <b>Silverscreen</b> <b>Cloudbreak Films</b> <b>100% Content</b> <b>Window Productions</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Renegade Films</b> <b>Morris Johnston Walpole</b> <b>The Film Business</b> <b>The Film Business</b> <b>The Film Business</b> <b>The Film Business</b> <b>Morris Johnston Warpole</b> <b>Exit Films</b> <b>Great Southern Films</b> <b>Great Southern Films</b> <b>@RadicalMedia</b>
<b>Production Assistant</b> 1998 – 99	<b>Select TVCs</b> in Sydney: Qantas (plus numerous other TVCs) Pepsi – 'Twins Space Promo' TVC 'SSB' – Dir: Alex Proyas, US TVC Production Office Production Office OZ E-mail Corporate Office – 2 weeks, TVCs 'When In Rome' Short Film 'Show Business' Short Film	<b>Window Productions</b> <b>Cloudbreak / UFO</b> <b>Mystery Clock Cinema</b> <b>Baby Lemonade</b> <b>HAT Productions</b> <b>Eden Street Films</b> <b>Bake Films</b> <b>Baby Doll Productions</b> Dir: Dzintra Horder
<b>Prod Asst / Runner</b> <b>Other companies:</b>	<b>Sydney incl:</b> HAT, Blue Sky Films, Eden St Films, UFO, Black Crow, Spencer Brown <b>Melbourne incl:</b> Earth Pictures, Famous by Tuesday, 2 Feet Films, Walkabout Films Horizon Films, Jasper Drake Productions	
<b>Prod Asst, London</b> 1995	<b>Various TVCs / Music Videos</b> BBC White City, Red Square Editing, SVC Facilities, Academy Films, Passion Pictures, Mighty Productions, Work experience in Samuelson's Film Company (London)	

## **OTHER FILM & TV EXPERIENCE**

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<b>TVC Location Assistant</b> 2001	TAC 'Wipe 5' TVC	<b>Great Southern Films</b>
<b>Prod Accounts Asst</b> 1998 – 2 months	'Murder Call' TV series Accounting Asst – 2 episodes	<b>Southern Star Television</b>
<b>Production Office Attachment</b>	'Strange Planet' feature film Line Prod: Maggie Lake	<b>Strange Planet</b>
<b>Assistant Editor</b> 2 yrs: 1995 – 96	Daniels Garland Walter (DGW) Avid Editors, Soho, LONDON Numerous TVC edits	
<b>Promotions</b> 1994	Advertising / Events – Promotional Campaign Manager Pre-planning, Organisation, Co-ordination, Recruitment	

## **EDUCATION**

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<b>RMIT University</b> <b>Lansdowne College</b> <b>BA Degree</b> <b>VCE</b>	Graduate Diploma in Public Relations – (6 x High Distinctions, 1 x Distinction) Communication, Advertising & Marketing Certificate course, London La Trobe University, Melbourne – major Film/ Cinema Genezzano Ladies College, Kew
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