

JORDY PERT

PRODUCTION COORDINATOR

CONTACT DETAILS

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SKILLS

PRODUCTION

Production Coordinating
Content Producing
Client & Project Managing
Pitch Document Research, Writing and Design
Budgeting
Location Sourcing & Permitting
Child Employment Permitting
Shoot Scheduling / 2nd Assistant Directing

TECHNICAL

Adobe InDesign, Premiere Pro, Photoshop
MS Office, G Suite, Trello, Slack
Financial: Excel, Accountability, BCC

LICENSES

Drivers License (Full)
Working with Children Check # 1745499A

EDUCATION

SCRIPT ASSESSMENT CERTIFICATE, AFTRS, 2020

Awarded Top of Class Grade. Focus on Narrative Feature & TV Scripts.

AWARD SCHOOL, COMMUNICATIONS COUNCIL, 2019

Intensive course in Concept & Idea Generating, Reviewing, and Creative Copywriting.

GRADUATE PROGRAM, COMMUNICATIONS COUNCIL, 2016

IPA FOUNDATIONS CERTIFICATE, 2016

BA COMMUNICATION, RMIT MELBOURNE, 2013 - 2015

Bachelor of Professional Communication - Majoring in Media Production & Political Communication.

VIDEO JOURNALISM, DANISH SCHOOL OF TV AND MEDIA, 2015

Advanced undergraduate course through RMIT study abroad. Interned at CPH:DOX Film Festival.

EMPLOYMENT

FREELANCE PRODUCTION COORDINATOR

VARIOUS, FEB 2019 - CURRENT

Various Freelance Production roles for companies including Guilty, First Floor Films, Carver Films, Wildebeest, Flare, Late Nite Films, Positive Ape, Cos We Can, Gen C, Studio Bento. Selected credits on P2 & p3.

CONTENT PRODUCER

GEN C GROUP, JAN 2018 - FEB 2019

Clients including Nike, Tesla, ANZ, 2XU, TAC, ahm. Selected credits on P2 & p3.

ACCOUNT MANAGER & AGENCY PRODUCER

THE TABOO GROUP, MARCH 2017 - JAN 2018

Reporting to the Senior Account Director for clients including Telstra, TAC, CUB, Platypus, Haagen-Dazs, MECCA & H&M.

ACCOUNT EXECUTIVE

DDB MELBOURNE, OCT 2015 - MARCH 2017

Reporting to the Account Director for clients Porsche, Westpac, MARS and VicRoads. Training in MARS Laws of Growth, DDB Internship Program leader.

TVC

PROJECT	ROLE	PROD CO.	PRODUCER / DIRECTOR
Vic Gov 'Together'	Production Coordinator	Positive Ape	Jason Byrne / Tony Rogers
Bonds 'BabySearch'	Production Coordinator	Positive Ape	Jason Byrne / Carl Sorheim
Bonds 'WonderCool'	Production Coordinator	Positive Ape	Jason Byrne / Carl Sorheim
Ford 'Christmas'	Production Coordinator	Guilty	Tom Davies (LP) / Edwin McGill
Thankyou. Global Launch	Production Coordinator	Savvy Cinema	Tom Davies / Paul Nevison
Sunsense Brand Ad	Production Coordinator	Candid Films	Tom Davies / Kate Halpin
BUPA 'Because Life Happens'	Production Coordinator	First Floor Films	Ian Kenny / Craig Maclean
Fetch TV 'Big Picture'	Production Coordinator	Positive Ape	Tori Schaw (LP) / Christopher Tovo
Chemist Warehouse 'House of Finals'	Production Coordinator	Positive Ape	Jason Byrne / Dominic Allen
Chemist Warehouse 'Click & Collect'	Production Coordinator	Positive Ape	Jason Byrne / Carl Sorheim
TWU 'Reunion'	Production Coordinator	Positive Ape	Tom Davies (LP) / Christopher Tovo
Dairy Australia 'Why Why Why'	Production Coordinator	Positive Ape	Jason Byrne / Carl Sorheim
Ice Break 'Bring it On'	Production Coordinator	Positive Ape	Jason Byrne / Carl Sorheim
Emporium x MIFF Fashion Film	Production Coordinator	Cos We Can	Fran Derham / Clare Plueckhahn
Beaurepaires 'Who cares'	Production Coordinator	First Floor Films	Tom Davies / Ian Kenny
NAB 'Small Businesses'	Production Assistant	Flare	Sheridan Wadelton / Marcus Crop
eBay 'Posties'	Production Assistant	Guilty	Jason Byrne / Tony Rogers
Toyota 'Genuine Parts'	Production Assistant	Guilty	Jason Byrne / Tony Rogers
BP 'Power of Clean'	Production Assistant	Guilty	Jason Byrne / Tony Rogers
Qantas 'Safety'	Production Assistant	Positive Ape	Tori Schaw (LP) / Josh Whiteman
Life-Space 'Summer'	Production Assistant	PUXT	Giordi Caputo (LP) / Billy Starman
VRC 'Spring Racing'	Production Assistant	Guilty	Jason Byrne / Christopher Tovo
Chemist Warehouse 'Depend'	Production Assistant	Gen C	Nicholas Cox / Jarred Osborn
NBL 'First Ever'	Production Assistant	Tooth & Claw	Derry Sheehan / David Ellis

CONTENT

MIFF 2020 Content & Trailer	Producer	Positive Ape	Jason Byrne (EP) / Michael Lutman
Victorian Responsible Gambling	Producer (2nd Unit)	Accordian	Andrew Zappia (LP) / Jake Turnbull
Pause Fest 2020 Content	Producer	Positive Ape	Jason Byrne (EP) / Michael Lutman
Carbon Revolution Launch Video	Producer	Positive Ape	Jason Byrne (EP) / Michael Lutman
TAC 'We're for Zero'	Producer	Gen C	Nicholas Cox (EP) / Julian Lucas
Nike 'Battleforce' Melbourne	Producer	Gen C	Nicholas Cox (EP) / Andy Sargent
ANZ 'Collab Zone'	Producer	Gen C	Nicholas Cox (EP) / Michael Mouritz
Telstra 'Samsung S8'	Producer	Gen C	Nicholas Cox (EP) / Tom Chapman
ahm 'The Punch-line'	Producer	Gen C	Nicholas Cox (EP) / Julian Lucas
Tesla 'Customer Stories: Anita'	Producer	Gen C	Nicholas Cox (EP) / Zac Fuller
Woodlea 'True West'	Production Coordinator	Wildebeest	Josie Baynes / Jarrod Osborn

NARRATIVE

PROJECT	ROLE	PROD CO.	PRODUCER / DIRECTOR
'Relic' (Feature, pick up shoot)	2nd Assistant Director	Carver Films	AD. Nathan Croft / Natalie Erika James
'The Mirror' (Short)	Production Manager	Screen Invadors	Tom Davies / Joel Kohn
'Endo Girl' (Short)	Production Manager	Independent	Sophia Bender / Sophia Bender
'The Legend of Burnout Barry' (TV)	Production Assistant	Late Nite Films	Nick Colla / Isaac Elliott
'The Bends' (Short)	Production Assistant	Exit Films	Alexandra George / Tom Cambell
'Dog is Dead' (Short)	Producer, Director	Independent	DP: Alice Stephens
'For Your Sins' (Short)	Production Assistant	Gen C	Nicholas Cox / Julian Lucas

MUSIC VIDEO & VR

Eureka Towers 'Heighten Your Senses'	Production Manager	Studio Bento	Jess O'Farrel / Dominic Allen
Eureka Towers x Melbourne Cup	Production Manager	Studio Bento	Jess O'Farrel / Dominic Allen
Jessica Mauboy 'Selfish' (MV)	Production Manager	Loser Kid	Tori Schaw / Benn Jae
Ruel 'Painkiller' (MV)	Production Assistant	Ghostie Studios	Christina Remnant / Jeremy Koren
Life is Better Blonde 'My God' (MV)	Production Assistant	Independent	Jessica Galea / Johnny Maloney
Confidence Man 'I'm in a Band' (MV)	Production Assistant	Wilbebest	Jessica Galea / Julian Lucas

AGENCY

PROJECT	ROLE	AGENCY	PROD CO.
Platypus Brand TVC	Agency Producer	Taboo	Internal
Telstra 'X-Streaming' Campaign	Agency Producer	Taboo	Positive Ape
H&M x P.E. Nation Launch Content	Agency Producer	Taboo	Internal
TAC 'It's People Like Us' Documentary	Event Project Manager	Taboo	Guilty
MECCA-LAND Beauty Festival	Event Project Manager	Taboo	Taboo
Telstra 'Blue Print'	Agency Producer	Taboo	Betty Wants In
Telstra 'FollowWatch'	Agency Producer	Taboo	Positive Ape
Telstra 'Google Pixel 2'	Agency Producer	Taboo	Magnetizer
Telstra 'Thanks'	Agency Producer	Taboo	Cubed Studios

REFERENCES

Tom Davies
Freelance Producer
tom@savvycinema.com / 0417 322 355

Nick Colla
Producer, Late Nite Films
nick@latenitefilms.com / 0402 786 098

Jason Byrne
Executive Producer, Guilty
jason@guiltycontent.com / 0413 169 710

Kate Prowse
Taboo, Group Account Director
kate@taboo.com.au / 0401 526 789