

FILM & TVC PRODUCTION

2019 (selected)

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| PRODUCTION COORDINATOR | Vic Health 'This Girl Can' TVC - Revolver PM: Lucy Sparke / Producer: Kate Menzies |
| PRODUCTION COORDINATOR | VRC 'Go & Let Go' TVC - Finch PM: Juliet Smith / Producer: Kate Menzies |
| PRODUCTION COORDINATOR | TAB 'Long May We Play 2' TVC - The Pool Collective PM: John Sandow / Producer: Cameron Gray |
| PRODUCTION COORDINATOR / DA | Jeep 'Launch' - NB Content PM: Tom Davies / Producer: Tanya Stankovic |
| PRODUCTION COORDINATOR | Toyota 'TMS' Content - Red Sneakers PM: Rachel Boagey / Producer: Jeremy Brown |
| PRODUCTION COORDINATOR | Coles/ Renault/ Yellow Pages (Various TVCs) - Flinders Lane Productions PM: Nina Bos, Jules Moseley, Paul Wagstaff, Rachel Steele / Producer: Vincent Zimbardi |
| PRODUCTION COORDINATOR | Four 'N' Twenty TVC - Interrogate PM: Sam Kelly / Producer: Tara Riddell |
| PRODUCTION COORDINATOR | Ford 'Straight Talkin' TVC - Guilty Content PM: Tom Davies / Producer: Jason Byrne |
| PRODUCTION COORDINATOR | Honda 'Lego Masters' TVC - Powered Studios, Channel 9 Producer: Katrina Olsen |
| PROD / DIRECTOR'S ASSISTANT | OPSM TVC - Finch PM: Lucy Sparke / Producer: Marge McInnes |
| PRODUCTION ASSISTANT | ALDI TVC - Revolver PM: Natasha Calli / Kate McTernan |
| PRODUCTION COORDINATOR | The Gloaming TV Series - Stan Production Coord for Costume Dept (Costume Designer: Marion Boyce) |
| <u>2018 (selected)</u> | |
| PRODUCTION MANAGER | Tennis Australia 'Hot Shots' TVC - HP Productions Producer/Director: Hugh Peachey |
| PRODUCTION COORDINATOR | Optimum TVC - Flare / Clemenger PM: John Sandow / Producer: Selin Yaman |
| PRODUCTION COORDINATOR | Coles (Various TVCs) - Flinders Lane Productions PM: Nina Bos, Jules Moseley, Paul Wagstaff, Rachel Steele / Producer: Vincent Zimbardi |
| PRODUCTION COORDINATOR | Cricket Australia TVC - The Producers Producers: Victoria Connors, Noelle Jones |

2018 (cont'd)

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| PRODUCTION MANAGER | Disney 'Alice Pleasance' Content - Creswick Creative Producer: Eliza D'Souza |
| PRODUCTION COORDINATOR | Kia "The Open Road" TVC - Powered Studios, Channel 9 Producer: Innes Roose |
| PRODUCTION COORDINATOR | Voltaren "Galactica China" TVC - Hogarth PM: Rachel Steele / Producer: Tracy Proposch |
| PRODUCTION COORDINATOR | AMAZE TVC- Edge Studio Producer: Holly Hayes |
| PRODUCTION COORDINATOR | Deakin University TVC - The Royals PM: Sam Kelly / Producer: Fiona Gilies |
| PRODUCTION COORDINATOR | Mercedes 'Tough Conversations with Henry Rollins' - Finch PM: Clare McGrath |

2017 (selected)

| | |
|------------------------|--|
| PRODUCTION COORDINATOR | Coles, Social (Various TVCs) - Flinders Lane Productions PM: Nina Bos, Jules Moseley, Paul Wagstaff, Rachel Steele / Producer: Vincent Zimbardi |
| PRODUCTION COORDINATOR | BioSecurity TVC- Adonis Films PM: Juliet Smith |
| PRODUCTION COORDINATOR | AAMI TVC - Rabbit Content PM: Ema Thornell / Producer: Jane Larkins |
| PRODUCTION COORDINATOR | Nissan TVC- Goodoil Films Producer: Kate Menzies |
| PRODUCTION COORDINATOR | Nissan 'Genuine Parts' TVC- Otto Producer: Jess Langley |
| PRODUCTION ASSISTANT | Target 'Mothers Day' TVC - 13&Co Producer: Fiona McGregor |
| PRODUCTION ASSISTANT | Virgin AFL Activation 'Grand Final' - Sedona Productions Producer: Melanie Reardon |
| PRODUCTION COORDINATOR | William Hill 'Faster' TVC- Airbag PM: Kate McTernan |

2016 (selected)

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|------------------------|--|
| PRODUCTION COORDINATOR | Coles (Various TVCs) - Flinders Lane Productions PM: Nina Bos, Jules Moseley, Paul Wagstaff, Rachel Steele / Producer: Vincent Zimbardi |
| PRODUCTION ASSISTANT | Tourism Victoria TVC - Flare Producer: Selina Yelman |

ELIZABETH REEDER

UNCOMMON
COMPANY•

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2016 (cont'd)

PRODUCTION COORDINATOR Department of Health TVC- FINCH
PM: Lucy Sparke

PRODUCTION COORDINATOR VRGF Mates TVC - Airbag
PM: Poppy Jones

PRODUCTION ASSISTANT Mazda 3 TVC - Moth Projects
PM: Ema Thornell

DIRECTOR'S ASSISTANT Various Treamtents - Renegade
Producer: Joe Connor

PRODUCTION COORDINATOR 7-Eleven 'Slurpee' TVC- Otto
PM: Sophie Woods

2015-2012 (selected)

DIRECTOR'S ASSISTANT Treatment TVC - Airbag
Director: Sarah-Jane Woulahan / EP: Rob Stock

PRODUCTION COORDINATOR PTV TVC - Airbag
PM: Johanna Rayner / Producer: Alice Grant

PRODUCTION ASSISTANT / 2nd AD Hunters EPK - Matchbox UCP Productions
PM: Juliet Smith / Producer: Martin Box

PRODUCTION COORDINATOR The Situation SF - Airbag
Producer/Director: Nick Wright

PROD / DIRECTOR'S ASSISTANT Target Xmas TVC (x4) - First Floor Films
PM: Juliet Smith & Ema Thornell / Producer: Craig Griffin

DIRECTOR'S ASSISTANT Treatment 8ep Drama Series - The Director's Group
Producer: Craig Griffin / Director: Paul Goldman

PRODUCTION COORDINATOR Cadbury TVC & Activation - Airbag
PM: Johanna Rayner / Producer: Nick Venn

PRODUCTION COORDINATOR Dodoni TVC - Airbag
Producer: Johanna Rayner

PROD / DIRECTOR'S ASSISTANT Mazda BT-50 TVC - Moth Projects
PM: Ema Thornell / Producer: Alistair Pattern

PRODUCTION COORDINATOR Smiths Chips TVC - Airbag
PM: Johanna Rayner / Producer: Julie Rutherford

PRODUCTION COORDINATOR Red Bull Infinity TVC - Airbag
PM: Johanna Rayner / Producer: Holli Massey

PRODUCER Lanie Lanie "No Sound" Music Video - Ivy League

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2015-2012 (selected)

PRODUCTION ASSISTANT

Intel TVC - Guilty Content

Producer: Tom Davies

PRODUCTION ASSISTANT

Ford TVC - Guilty Content

Producer: John Sandow

PRODUCTION COORDINATOR

Melbourne Re-Discovered TVC - Will O'Rourke

PM: Ema Thornell / Producer: Alex Kember

PRODUCTION ASSISTANT / 2nd AD

Victorian Responsible Gambling TVC - Airbag

PM: Johanna Rayner / Producer: Julie Rutherford

PRODUCTION ASSISTANT / CONTI

Rinnai TVC - Airbag

PM: Johanna Rayner / Producer: Julie Rutherford

PRODUCTION ASSISTANT

Worksafe TVC - Prodigy Films

PM: Ema Thornell / Producer: Adrian Shapiro

PRODUCTION MANAGER

It Gets Better Online Content - Monash University

PRODUCTION ASSISTANT

Beyonce (Jealous/Flawless) Music Videos - Finch

PM: Elizabeth Rocka / EP: Cath Anderson

PRODUCTION ASSISTANT

In Bob We Trust Documentary - Ghost Pictures

Producer: Maya Gynp

PRODUCTION ASSISTANT

INXS Documentary - Ghost Pictures

Producer: Maya Gynp

OWNER / CO-DIRECTOR

UNCOMMON COMPANY

www.uncommoncompany.com.au

Elizabeth Reeder & Frank Piripitsi (Directors/Producers)

Selected TVCs/Clients - OAA, TAC, Monash University, Bonds Baby Search, Good Sports, Lumina, Beatbox Kitchen

EDUCATION

2017 - AWARD School

2013 - Swinburne University - Certificate IV Small Business

2011-2012 - Victorian College of the Arts - Masters, Film & TV (Directing)

2009 - University of Melbourne - BA Arts (Cinema Studies, Literature)

AWARDS

Moving Clickers Script Award for Outstanding Script (2012)

VCA Endowment Award

International Photography Awards - Honourable Mention (2016)

International Photography Awards - Honourable Mention (2019)

Australasia's Top Emerging Photographers Awards - Top 20 (Travel)

GEAR

Mac Book Pro, Final Cut Pro, Da Vinci Resolve, Adobe CS

BlackMagic Cinema Camera 2K, Leica M6, Fuji XT1