

# Melissa Rutherford

## STYLIST

---



Melissa Rutherford is an experienced, intuitive stylist with a career covering major TV and editorial campaigns.

Melissa began her career in London where she studied fashion design and went on to run a successful accessories business.

Her next step was into publishing where she joined the ranks of Vogue as their Melbourne Editor. She went on to become a contributor to Vogue Entertaining, Home Beautiful and Elle magazines.

Since then, Melissa has worked over 20 years styling television commercials for some of Australia's top directors.

Major brands that have borne the hallmark of Melissa's talent include VB, Sussan, Myer and the TV series of What Not to Wear, highlighting her ability to also dress characters, bringing them to life.

Melissa took an extended hiatus from work for family reasons and has now resumed her career, recently working on several major TV ads including Westpac, AAMI and Cricket Australia.

Contact: Caroline Logan, Freelancers, 03 9682 2722

## RECENT WORK (2013-2014)

Bonds	Curious Films	Mark Gilbert / Kate Menzies
Devondale	Exit Films	Benji Weinstein / Alice Grant
Alfa Romeo	Nice Bike	Davis Deneen / Mark Bradley
Fiat	Nice Bike	Dog Boy / Mark Bradley
The Anzacs	Exit Films	Mark Molloy / Martin Box
TAC	Exit Films	Mark Molloy / Martin Box
Westpac	Robber's Dog	Adam Stevens / Helen Hendry
Fiat	Nice Bike	Dog Boy/ Mark Bradley
Telstra	The Feds	Matt Palmer/Karen Watson
Beyond Blue	The Otto Empire	Cameron Hird / Sam Woods
NAB AusKick	Guilty Productions	Tony Rogers / Jason Byrne
British Paints	Guilty Productions	Tony Rogers / Jason Byrne
McCain	Guilty Productions	Tony Rogers / Jason Byrne
Cricket Australia	Guilty Productions	Corrie Jones / Rohan Timloch
Latina	Fiction Films	Jake Rob / Jackie Fish
AAMI Rhonda Reunion	Guilty Productions	Tony Rogers / Jason Byrne
Holden Barina	Rabbit Content	Dael Oates/Lawrence Foster
Crown Casino	Finish Productions	Jamie Doolan/Jackie Adler
Essastone	Guilty Productions	Edwin McGill /Jason Byrne
Cochlear	The Otto Empire	Matt Wilson / Sam Mead
Holden	Exit Films	Jolyon Watkins / Jane Liscombe
inet	The Otto Empire	Mat Humphrey / Sam Mead
Quicksales	Guilty Productions	Tony Rogers/Rohan Timloch
Brown Brothers	Boffswana	Rob Stock
OUA	The Sweet Shop	Nick Kelly / Alice Grant
Australia Post	Guilty Productions	Corrie Jones / Rohan Timloch
Nissan	Guilty Productions	Tony Rogers / Rohan Timloch